The Woman Bowler

March 1970 • Volume 34 • No. 3

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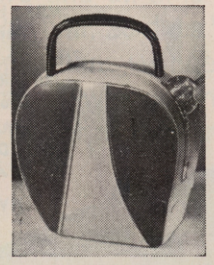

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The Woman Bowler

Official Publication of the

Woman's International Bowling Congress

1225 Dublin Road — Columbus, Ohio 43215

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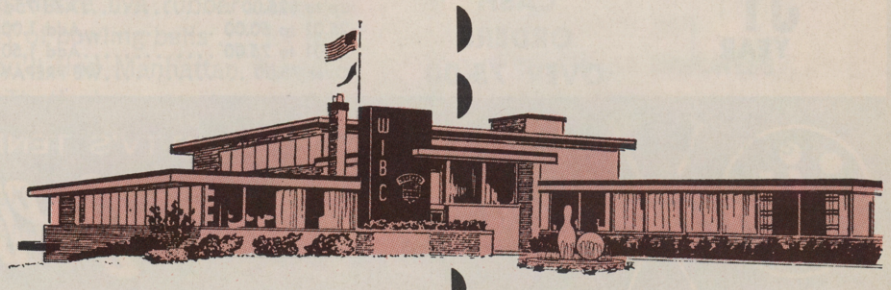

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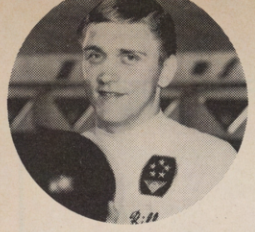
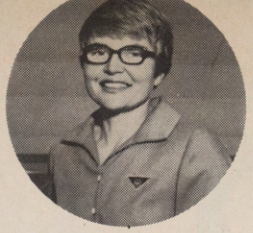

Billy Hardwick

Dick Ritger

Dick Weber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Fact: 3 of the top 4 money-winners in 1969 used the All-Pro ball: Dick Weber, Billy Hardwick, and Dick Ritger.

Fact: The 1969 "bowler of the year," Billy Hardwick, set an all-time record by winning 7 pro tournaments in a single year with the All-Pro ball.

Fact: The highest season average ever on a pro tour—212.957—was achieved by Billy Hardwick using the All-Pro ball.

Fact: The highest sanctioned 3 game series in bowling history by a woman was rolled by Beverly Ortner with the All-Pro ball.

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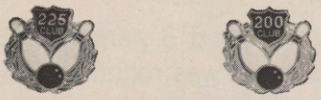

NO. 70-24 BOWLING AWARD PINS

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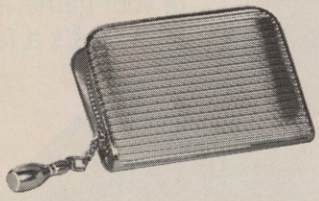

NO. 70-32 GOLD PLASTIC BOWLING PURSE

An attractive artificial fiber coin purse with a fully molded bowling pin attached to the zipper of the purse. This purse is 3½" x 2½", gleaming gold finish, makes a practical banquet favor.

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Here is truly a winner! A horse's tail figure on a plastic base. Must be someone in your league who deserves this unusual trophy award.

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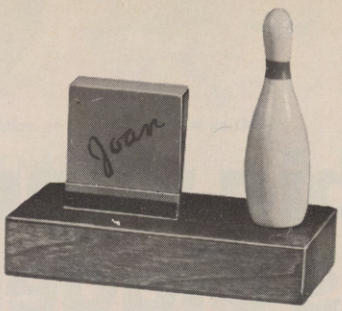

NO. 9411 PIN AND MATCH PLACE SETTING

A 3½" wooden base, a bowling pin in natural color, and matches (which you can personalize anyway you wish) comprise this inexpensive banquet place setting. Book matches are furnished.

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NO. 9266 BOWL-UP PLAYING CARDS

These plastic coated Bowling Playing cards are the first cards designed especially for bowlers. You'll recognize all of your bowling friends in 52 different cartoons. Cards are finest quality, plastic coated, standard size.

$1.25 per deck

NO. 65-01 LAST PLACE CHAMP PIN

A sure-fire attention Pin for those lovable "bowlers" who finished up in Last Place in your league and deserve to "advertise" their unique position.

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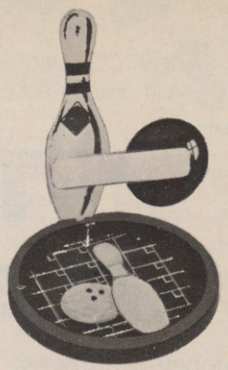
15c Each

Additional items and order blank on next page



NO. 70-08 COASTER PLACE SETTING

If you want something new and different for your place setting, order these durable, black bakelite coasters with a beautiful Gold Stamped Bowling Design. A colorful place card is included with each coaster.

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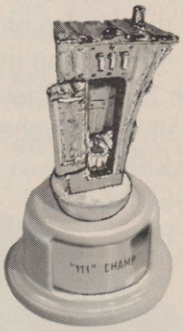

NO. 70-06 THE ONE-ELEVEN AWARD

Just imagine the surprised look when your league presents this unusual, gold tone fully cast award of an "OUT HOUSE". Choice of inscriptions available:

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"TO A HALF'S BOWLER"
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Want a practical High Score Award? How about a walnut desk set with a choice of scores available: "175", "200", or "225", A highly polished engraving plate is included.

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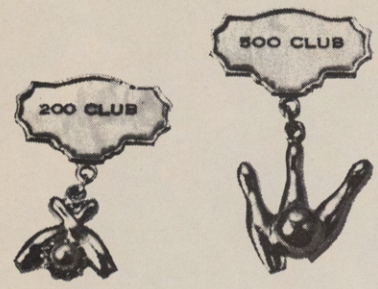
Engraving, if desired, 5 cents per letter extra.

Also available with "500"

SPORTS NOVELTIES OF BUFFALO, N.Y. SPECIALS



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AWARD PINS

Delicate and feminine, these pins are available with choice of inserts. Please specify insert desired, otherwise we will ship as illustrated.

Inserts available for: 200 club; Perfect attendance, 600 club; 175 club; President, Vice-President, Secretary or Treasurer.

Each $1.00

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NO. 70-44 RAIN BONNET HOLDER

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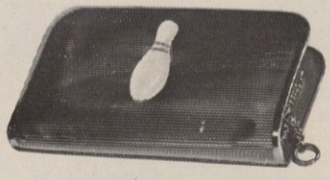

NO.70-28 GOLD PLASTIC BOWLING PURSE

A novel, handsome gold grained plastic purse with plenty of room for your change is your answer to an inexpensive banquet favor. A bowling motif is attached.

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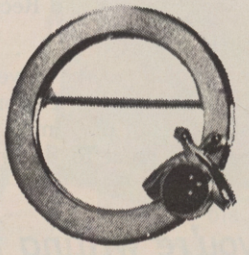

NO. 3543 BOWLING PIN

This newest, luxurious bowling pin will be the envy of every bowlerette. Finished in a shining gold-tone, this pin is designed in expensive simplicity with a sturdy pin back.

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NO. 70-22 BOWLING HEART AWARD PIN

Wouldn't the lucky keglerette just love showing off her "200" or "500" club pin, which we just introduced this year. Pin is heart shaped, bright gold finish and you have a choice of "200" OR "500" score. Please specify.

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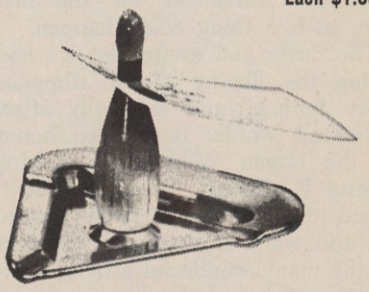

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Stymied for a banquet place setting that is practical yet inexpensive ??? Our ten pin metal ashtray is your answer. A neat place card is included.

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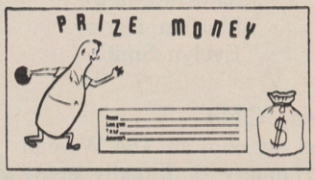

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THESE AWARDS ARE NEEDED BY

Date

our READERS write

From Logan, Utah . . .

No words can express how much the past few months have meant to us. Never did we think or believe, when we entered the WIBC Championship Tournament for the first time, such a thing could happen.

The thrills and excitement we had during the filming of "It Happens Every Spring," and especially after, is beyond words. It was an honor for the Logan WBA to have Mrs. Alberta E. Crowe, WIBC president, attend the first showing in Logan. We also want to express our thanks for the many wonderful articles written about us and the film.

It all was more exciting than bowling a 300 game.

Darleen Smith
Doreen Blauer
Irene Butterfield
Sally Mathews
Marilyn Darley
Evelyn Smith

From Tulsa, Okla . . .

I received my copy of **The Woman Bowler** on January 6. I really enjoy the magazine. When I began to read it, I saw it was for October, 1967!

It was mailed to the address where we lived two years ago (in the same town) and was forwarded. I have no idea where it had been the last two years.

It was a little strange reading about things already past—like getting entries in for the 1968 WIBC Championship Tournament when it's time for the same event in Tulsa.

Anita Stinnett

From Douglas, Ariz. . . .

Thanks so much for the article about the Arizona "Desert Express." It really boosted my morale and was appreciated by all who have worked so hard to make this a successful publication.

Lily May Hester

From Buffalo, N.Y. . . .

We would like to thank you for the article on the girls' bowling clinic. Perhaps the article could spark an interest in other areas throughout the country. *The Woman Bowler* has always been valuable in relating events in the woman's bowling world.

Morris L. Liebeskind, Jr.,
Deputy Commissioner
Carol Shevlin,
Recreation Leader
Erie County Department of
Parks and Recreation

MOST AUTOMATIC — The world's largest installation of Brunswick Automatic Scorers, and the first on the West Coast, was completed in late June at Aztec Bowl, a 32-lane center in Buena Park, Calif. Jack Reichardt (second from left), vice president marketing, Brunswick bowling division, congratulates proprietor Jack Martin. Also on hand were bowling stars Jim Stefanich (left) and Dave Davis (right).

From Berkeley, Calif. . . .

I'm so thrilled to be given this great honor (Superior Performance Award, WIBC Hall of Fame). It has always been so great to do *anything* in the bowling game. My activities in junior bowling and state level work have been just a small part of my fortunate introduction to bowling.

Helen Duval

From Wellington, Ohio . . .

Thank you so very much for your article about our Ohio State Junior Jamboree in the December issue. We appreciate it very much.

Florence Klinect
OSJBA Secretary

If you're writing to WIBC . . .

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DID YOU HEAR ABOUT ?

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☒ Mary Stonehouse of Indianapolis, Ind., and Mary Giammona of San Jose, Calif., rolled their first 600 three-game series before having 500s. Miss Stonehouse had been bowling seven years and was averaging 124 when she combined a 177-233-210/620 at Eagle Bowl. For Miss Giammona, a bowler for only three years, the event marked not only a first 600 but initial 200 game as well. Her series of 213-203-187/603 came in the Saratoga Lanes Brave Bullerettes League where her average was 151.

Pat New

• • •

A 149-average bowlerette, Pat New, owns the game and series highs in the Merry Mixers League in Janesville, Wis., 243 and 615. The series is her first 600.

• • •

Using a house ball and worrying because she could not get strikes, Shirley Mischittelli of Worcester, Mass., rolled a 268 game in the St. George's Niters League at Lincoln Lanes. The 131-averager opened with a pair of spares ("I can get spares, but not strikes," she explained), then rolled eight strikes in a row to set a league record.

• • •

Quite a present is what Norene Jones of Atlantic, Iowa, gave herself in the 40 Bowlers League at Hawkeye Bowl as she shot a 277 game and 608 series on her birthday. She was averaging 159.

• • •

The high triplicate this season among WIBC members is the 215 trio rolled by Barbara Englund of Alameda, Calif., in Joe's 815 Scratch League at Holiday Bowl.

• • •

Nora Jones of Houston, Texas, bowled back-to-back all spare games in the Plaza Couples League at Windsor Plaza Bowling Center. The 144-average bowlerette had 113-176-188, finishing her series with 22 spares in a row.

• • •

The high game by a woman at Yankton Lanes, Yankton, S. D., is the 272 scored by 149-average Dorothy Turner in the Nite Owl League. Dorothy opened with a split, left one pin, then rolled 10 consecutive strikes.

• • •

Nancy Faulkner of Arkville, N. Y., apparently believes in sharing her good bowling. She rolled a 179 all spare game in the Ladies' Classic League on Sunday afternoon at Evergreen Lanes and that same evening came back with an identical 179 all spare on the same pair of lanes in the Better Half League.

• • •

Women in Marion, Ohio, have a new high game mark to shoot for, thanks to the 289 bowled by Pat James in the Monday Night Ladies' League at Star Lanes. Pat was averaging 169.

• • •

Togetherness was almost overwhelming in the Jolly Mixers League in Rome, Ga., when Helen Witt and husband Bobby bowled identical series with games of 192-181-180.

• • •

As if her first 600 series wasn't enough, Millie Barnett of Baton Rouge, La., set a new city women's record with her 264-240-188/692 in the Plank Bowl Busters League. Her average was 151.

• • •

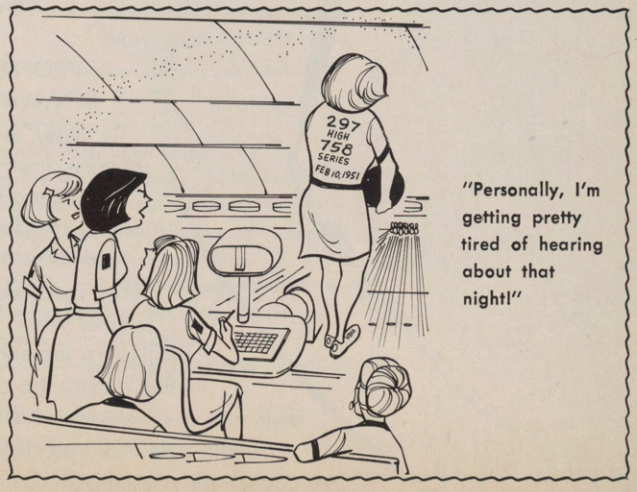
In nine years the Olympic Tuesday Night Ladies' League of Brunswick, N. J., had no triplicates. Then on the same night there were two, three 130 games by Sally McLaughlin and a trio of 140s by Josephine Gall.

• • •

One of the highest games by a three-member team on WIBC record books is the 685 bowled in the Ladies Imperial Trio League at Amos Lanes in Columbus, Ohio. The Mare's Head Inn team scorers were Martha Merrill, 218; Lucille Noe, 255; and Kathy Brown, 212. They had no open frames. Mrs. Noe won the 1956 WIBC singles championship.

• • •

Triple team scores occurred when the Dubuque Bank & Trust team rolled three 813 games in the Ladies Big Twelve League at Creslanes in Dubuque, Iowa, and the Kern's Bakery team rolled three 717 games in the Women's City League in Knoxville, Tenn.



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"If you are a new Secretary, Awards Chairman . . . Here's what we can do for you . . ."

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EVERY "MIONE" KEEPSAKE PIN HAS BOWLER'S NAME, HIGH GAME OR AVERAGE, YEAR AND LEAQUE NAME CLEARLY IMPRINTED

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FIRM DELIVERY WHEREVER YOU ARE!

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1 to 5 PINS.....50c EACH	31 to 100 PINS.....35c EACH
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All orders shipped F.O.B. Erie, Pa. We pay postage for payment in full with order. Otherwise order shipped parcel post C.O.D. Pa. customers please include 6% state tax. Discount 10% on any combination of orders totaling 100 or more pins.

L. P. HETRICK "MIONE" PINS ARE SOLD WORLD WIDE!

L. P. Hetrick's "MIONE" keepsake pins have been the standard of bowling banquet gift-giving appreciation for over 16 years. Customized and handcrafted of finest hardwoods—the L. P. Hetrick name is your assurance of highest quality today . . . as it has been since its origination! Little wonder "MIONE" buyers keep on buying "MIONE" keepsake bowling pins—year after year after year!
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THIS IS THE ACTUAL SIZE OF "MIONE"

Just 4" High! HANDCRAFTED OF FINEST HARD MAPLE, MIRROR-SHEEN FINISH!

WANT TO SPEED UP YOUR ORDER?

MAIL YOUR ROSTER NOW!
WE HAVE YET TO MISS A REQUESTED DATE!
ORDER FROM: L. P. HETRICK,
P.O. BOX 8237, ERIE, PA. 16505

1. Fill out order blank in full.
2. Print or typewrite.
3. On a separate sheet list each team member and your league name. Teams cannot be used.
4. You can add the scores with straight pen and India Ink. Indicate if score is high game or average. We will put on scores if you mail your completed roster now! L. P. Hetrick delivers according to YOUR schedule!

AD-A-PIN PLAQUE

9" x 12" dimensional step design. A uniquely novel item to showcase and individually clasp up to 10 of your coveted "MIONE" banquet pin awards.

Beautiful natural grain finish. Ideal for rec-room, den or living room decoration. Order now—or anytime. $2.50 postpaid.
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Enter order for _____ pins at _____ ea. Total am't $_____

Enter order for _____ Racks $2.50 each. Total am't $_____ Enclosed _____

Must have pins by (Date) _____

PIN DATA

☐ List of bowlers; names attached ☐ Will put on own names
☐ Will send list by date _____ ☐ Will put on own scores

☐ League Name _____

HIGH GAME ☐: _____ (Check One — Fill In) AVERAGE ☐: _____

Name _____

Address _____

City _____ State _____ Zip Code _____

HAPPINESS IS TULSA

1970 WIBC Tournament Is Fourth-Largest

☒ With a big assist from a large local entry, the 1970 Championship Tournament of the Woman's International Bowling Congress is the fourth-largest in the 53-year history of the annual women's bowling showcase.

The 48-day tournament will open April 9 and close May 26 at Yale Bowl in Tulsa, Okla.

Final entry figures include 4,894 five-woman teams, 10,753 sets of doubles and 21,506 singles entrants in three average divisions. The 1970 prize fund totals $281,594, the second-richest in WIBC tournament history.

Swelling the final entry figures is the 701-team contingent from hostess city Tulsa, representing over 40 percent of the association's total membership. The 1970 WIBC Championship Tournament is the first held in the "oil capital of the world" and only the second ever scheduled in Oklahoma. The earlier event was in 1939 at Oklahoma City.

Largest state entry in the 1970 tournament is from Oklahoma.

Entrants are coming from all 50 states, Great Britain, Canada, Saudi Arabia, Bermuda and Japan. The event marks the first participation by British women in a WIBC Championship Tournament (see story on page 36).

A majority of the teams—2,604—are entered in Division I for teams averaging 726 through 850. There are 2,004 teams in Division II, for averages of 725 and under, and 286 teams in the Open Division, for averages of 851 and over.

The record entry in a WIBC Championship Tournament was 6,094 teams in 1967 at Rochester, N.Y. That event also had the largest prize fund of $296,760. Other WIBC tournaments with a larger team entry than the 1970 event were in Minneapolis, Minn., 1964, 5,071 teams, and Detroit, Mich., 1953, 5,000 teams.

"When the chief wrote and invited them to hold their tournament in this island paradise, I didn't think there was a chance in a thousand they'd accept."

The 10th annual Queens Tournament, a companion event for 403 high average women bowlers, will be held May 18-22 at Yale Bowl.

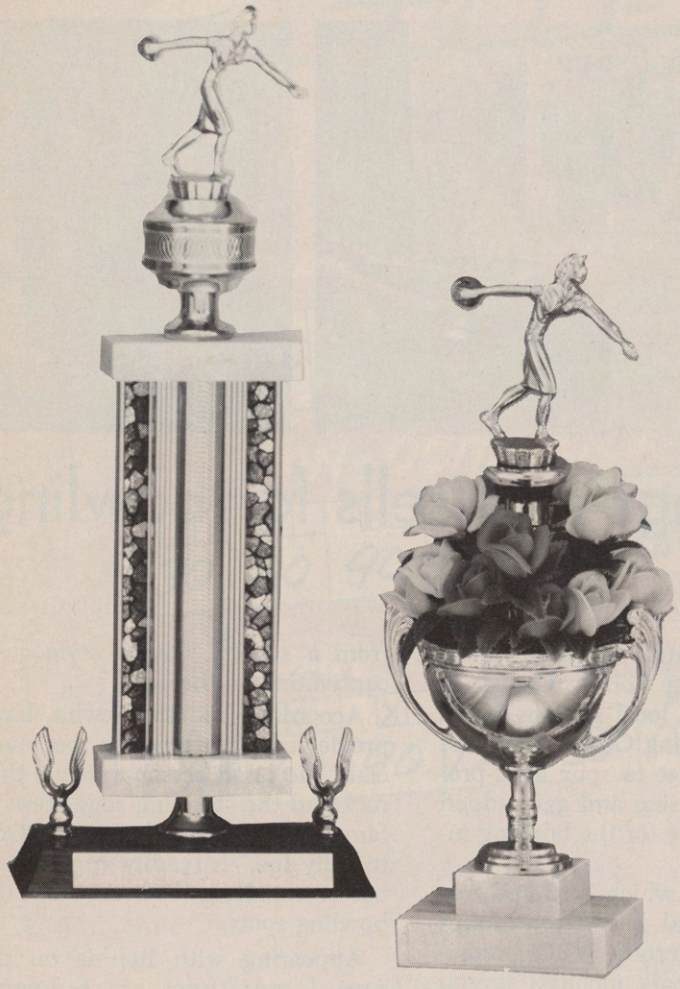
SCHEDULE OF EVENTS
1970 WIBC CHAMPIONSHIP TOURNAMENT, ANNUAL MEETING
Tulsa, Okla.

Times are Central Standard Time until Sunday, April 26, Central Daylight Saving Time thereafter.

EVENT	PLACE	DATE, TIME
1970 WIBC Championship Tournament Opens	Yale Bowl	Thursday, April 9, 7 p.m.
WIBC Queens Tournament	Yale Bowl	Monday-Friday, May 18-22, 1 p.m.
AJBC Tournament	Yale Bowl	Friday, April 10, 5 p.m.
Annual Intercollegiate Women's Bowling Tournament	Yale Bowl	Sunday, April 12, 7 p.m.
AJBC Workshop	Mayo Hotel, Crystal Ballroom	Saturday, May 2, 2-5 p.m.
AJBC Coaches, Instructors & Assn. Officers' Tournament	Sheridan Lanes	Saturday, May 2, 6:30 p.m. and 8:30 p.m.
Delegate Registration	Mayo Hotel, Emerald Room	Friday, May 1, 12 noon-7 p.m. Saturday, May 2, 9 a.m.-7 p.m. Sunday, May 3, 9 a.m.-7 p.m.
	Tulsa Assembly Center	Monday, May 4, 8 a.m.-9 a.m. Tuesday, May 5, 8 a.m.-9 a.m. Wednesday, May 6, 8 a.m.-9 a.m.
WIBC President's Party	Tulsa Assembly Center, Assembly Hall & Gallery	Sunday, May 3, 4-7 p.m.
Pioneer Club Dinner	Mayo Hotel, Pompeian Court	Sunday, May 3, 7 p.m.
WIBC Annual Meeting	Tulsa Assembly Center Arena	Monday-Tuesday-Wednesday, May 4-5-6, 9 a.m.-5 p.m.
Delegates' Luncheons	Tulsa Assembly Center Exhibit Hall	Monday-Tuesday, May 4, 5, 12 Noon
WIBC Workshop	Tulsa Assembly Center Arena	Tuesday, May 5, afternoon
National 600 Bowling Club Social Hour	Mayo Hotel, Pompeian Court	Monday, May 4, 6 p.m.
National 600 Bowling Club Dinner	Mayo Hotel, Crystal Ballroom	Monday, May 4, 7 p.m.
NWBW Dinner	Mayo Hotel, Pompeian Court	Tuesday, May 5, 7 p.m.
Memorial Service	Tulsa Assembly Center Arena	Wednesday, May 6, 9 a.m.

Be sure to send for your FREE copy of

PASSON'S 1970 NEW FULL COLOR TROPHY CATALOG



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LEAGUE .....
(Please Print)

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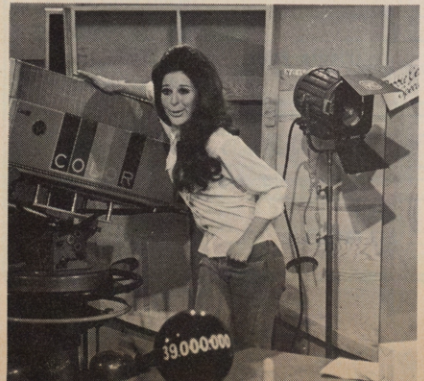
STREET .....

CITY ..... STATE ..... ZIP NO. .....

Bobbie Gentry . . .

. . . sings and sells for bowling



☒ A 60-minute television spectacular starring Bobbie Gentry in prime time on local stations is the National Bowling Council's newest promotion effort to spur local-proprietor advertising and gain added public exposure for the bowling industry.

The special, which is offered free of cost to local proprietor groups which meet certain NBC promotion requirements, includes several bowling commercials delivered by Miss Gentry, considered by many show business observers as the biggest female talent in the entertainment industry today.

Complete information about how proprietor groups may make arrangements to show the special in their areas was included in a mailing to proprietors in January. Bowlers may determine if and when the Bobbie Gentry show is scheduled by contacting the local proprietors' association.

Variety, the bell-weather magazine of the entertainment industry, says this of the spokeswoman NBC has chosen to present its bowling message: "Bobbie Gentry is a stunning performer. Her appeal derives not only from her beauty, but also from a soulful singing style . . . captivating to the ear."

According to those who have previewed the bowling commercials, the same personal magic that rocketed the stunning songstress to fame with her rendition of "Ode to Billy Joe," is readily apparent in her compelling delivery of the bowling spots.

Appearing with Bobbie on the special are guest stars Johnny Hartford and Richie Havens; special guest star comedian, Biff Rose; Ian & Sylvia, and the Staple Singers.

Six commercials are built into the TV show, which in addition to the Gentry spots, also include announcements which provide ample opportunity to identify participating local bowling centers on the screen.

To further identify participating bowling centers as sponsors of the Gentry special, the Council will also supply, free of charge, a special point-of-bowl merchandising kit which features a Bobbie Gentry record album offer.

Created by Capitol Records for

—turn to page 27

Don Johnson and the new TL titeline are really rolling !

NEWARK, OHIO-SEPTEMBER 12!

X 30	X 60	X 90	X 120	X 150	X 180	X 210	X 240	X 270	XXX 300

300!

JAPAN-OCTOBER 2!

X 30	X 60	X 90	X 120	X 150	X 180	X 210	X 240	X 270	XXX 300

300!

JAPAN-OCTOBER 3!

X 30	X 60	X 90	X 120	X 150	X 180	X 210	X 240	X 270	XXX 300

300!

We at Columbia say the new titeline is tougher and truer, will add to your average. Don Johnson makes our claims look better and better -- three perfect games in three weeks! Ask your pro shop for Columbia's titeline -- it's made for better bowlers.

COLUMBIA

COLUMBIA INDUSTRIES • 5005 WEST AVENUE
SAN ANTONIO, TEXAS

WIBC'S FIRST ABROAD

Four Turkeys Equal 300

☒ "Turkey" is a beautiful word to bowlers. Even more beautiful is having four turkeys end-to-end. This is perfection and it's particularly appropriate when it occurs in a country called Turkey.

This is just what happened to Jeanette Bottorff, wife of an Air Force sergeant, who rolled the first 300 game by a man or woman in Ankara in competition sanctioned by either WIBC or the American Bowling Congress.

It is also the first 300 by a WIBC member on the European Continent.

Mrs. Bottorff, who is secretary of the Ankara Area Woman's Bowling Association, rolled her perfect game to open her series in the Cuma Sabah League at Det. 30 Bowling Lanes on December 19.

"I was so nervous and excited," Jeanette explained, "that I couldn't calm down for the remaining two games." She slumped to 135 and 156, under her 174 average at the time.

Jeanette is part of a bowling family. Both her husband and their 13-year-old son, Larry, are enthusiastic league bowlers. Larry had held the family high game record with a 279.

Jeanette's previous high game was 257 and her high three-game series is 633. She is bowling in three leagues this season.

FOUR TURKEYS — Jeanette Bottorff accepts congratulations from Hal Davidson, recreation director for TUSLOG Det. 30, after her 300 game in Ankara, Turkey, in December. (Photo courtesy U.S. Air Force)

New! Attractive!

Style—148
$1.50 Ea.

GOLD LETTERS ON BLACK

White & Blue } Enameled
Style—149—2.00 Ea.

SIM. PEARLS ←

STYLE 114P — $1.50 EA.

PINS In Metal Gold Finish
FLORENTINE ENGRAVED
ALL ACTUAL SIZE

Style—154
$1.25 EA.

CLUTCH BACKS ↕

STYLE #142 $1.10 EA. ↑

Cat has Blue Eyes

BLACK BALL →
Style—153
$1.50 Ea.

FOR TURTLE CLUBBERS

Style—145
$1.50 Ea.

GIFT BOXED 10¢ EXTRA

GOLD LETTERS ON BLACK

175 CLUB
200 CLUB
225 CLUB
250 CLUB
500 CLUB
600 CLUB

STYLE 125 — $1.00 ea.
Names white on black

STYLE 127—$1.00 ea.
Names white on black

* 2 LINES, LANES LEAGUE OR CLUB 2 DOZ. MINIMUM

NO DISCOUNTS ON ANY ITEM

POSTPAID—No C.O.D.

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FIRST NAMES ONLY } ON ALL STYLES—WHITE ON BLACK

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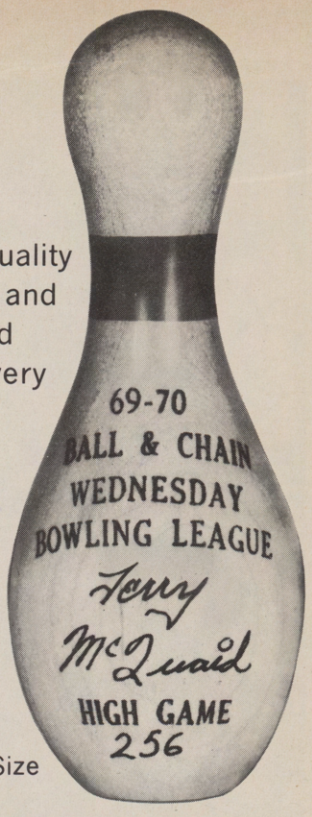
Citation miniature pins are made of select furniture quality hard maple, hand turned and varnished by experienced craftsmen. A memento every bowler will appreciate.



Actual Size

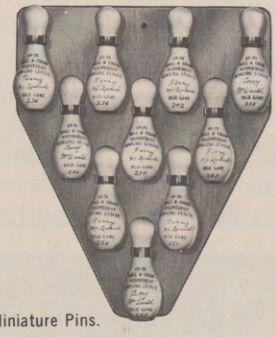
A PERSONALIZED KEEPSAKE WITH EACH BOWLERS NAME, HIGH GAME OR AVERAGE, LEAGUE TITLE AND YEAR.

CHECK THESE LOW PRICES

1 to 5	45c each
6 to 30	37c each
31 to 100	33c each
over 100	27c each

Pennsylvania Customers please add 6% state sales tax.

FREE* MINI-PIN PLAQUE



*One free with orders for 35 or more Citation Miniature Pins. (2 free with orders for 100 or more)

BEAUTIFUL DOOR PRIZE OR SPECIAL AWARD

Mini-Pin Plaques provide an elegant way of displaying bowling trophies. Beautiful finish features the deep beauty of mahogany woodgrain plus the long-lasting good looks of shatter-resistant, high-impact styrene. Measures 9¾ x 12 x 7/16. Furnished with ten redi-clip fasteners that don't mar or scratch pins. Pins can be removed and replaced on plaque whenever you wish.

LOW MINI-PIN PLAQUE PRICES
SOLD TO LEAGUE OR INDIVIDUAL BOWLERS

1 to 4 . . . . . $1.95 each 5 or more $1.50

Write for prices on larger quantities.

FREE SAMPLE OF PIN SENT TO LEAGUE SECRETARIES ON REQUEST

TO MINIATURE PINS
P.O. Box 8061, Erie, Pa. 16505
Please print clearly or type.

TO ORDER:

1. Fill in coupon. Include league name, list of members and scores. Team names cannot be used. Indicate whether scores are high game or average.
2. Include cash with order. We pay shipping. C.O.D. orders you pay freight. Allow two to three weeks. We guarantee delivery.

Enter Order for .....pins @ ..... Total order $..... Must have pins by (Date).....
.....Mini-Pin Plaques @ ..... Total..... Total all items.....

PIN DATA

.....List of bowlers names attached
.....Will send names by (.....) Date
.....Will add own names*
.....List of scores attached
.....Will send scores
.....Will add own scores*
.....COD
.....Check enclosed

League Name ..... High Game..... Average (Circle One)

Name .....

Address .....

City .....State .....Zip Code.....

*Use india ink to add names and scores

YOUTH PROGRAM—A summer bowling program was conducted for 1,800 youngsters in New York City under sponsorship of the NYC Fire Department. Director was Capt. Frank D'Amico, shown discussing the project with Ruth Ritenour and Warren Gerz (seated) of Lever Brothers Co. and Augustus Beekman, deputy assistant chief, NYFD.

1,800 Youngsters Bowl In Summer N.Y. Youth Program

☒ More than 1,800 boys and girls participated in the New York City Fire Department youth bowling summer program which concluded in September with finals at Madison Square Garden Bowling Center.

The program was sponsored by the NYC Fire Department, New York City Urban Action Task Force Coalition, Lever Brothers Co. and New York City Bowling Proprietors' Association.

Twenty-three bowling centers participated in the summer program for youngsters aged 10 through 15 years.

After the final five weeks of bowling, each center determined qualifiers for regional finals held at four different centers. Thirty-two winners in that competition received regional trophies and advanced to the finals in Madison Square Garden Bowling Center.

Champions and runners-up were then determined for both boys and girls in each of two age groups (10 through 12 and 13 through 15). They with their parents were guests at an "Honor the Champions" dinner hosted by Cattleman's Baron Restaurant.

Capt. Frank J. D'Amico, NYFD community relations, was chairman-coordinator for the summer program, assisted by Leonard Foreman, committee chairman for NYCBPA, and Ray J. Hameleski, NYCBPA executive director.

Consultants were Robert O. Lowery, NYC fire commissioner; Barry Gottehrer, assistant to Mayor John V. Lindsay; Warren Gerz, community relations manager for Lever Bros., and Henry Losick, president, NYCBPA.

Comedian Changes Mind About Bowling's Future

☒ Twenty-nine years ago comedian Bob Hope presided at the grand opening of Llo-Da-Mar Bowl in Santa Monica, Calif., and quipped that he "didn't think bowling would last."

When the center observed its 29th anniversary under the same management in December, Hope sent along word that he was beginning to change his mind about that now.

Still active in the center's operation are two of the original owners, former film star Harold Lloyd and bowler Hank Marino, and Jo Ettien, who was a bowling instructor when the center opened and has been general manager and co-owner for 20 years. Lola Yoakem has also been associated with the company for 20 years.

The celebration included exhibition matches between top bowlers and several sports writers. On hand for the event were two of the center's original pinboys, Jim Allardice and Jimmy Anderson.

BOWLING MONTH IN 'FUN CITY'

☒ Many of the residents of New York City welcomed praise for their favorite sport of tenpins through the text of a proclamation by Mayor John V. Lindsay designating October 10 through November 10 as local "bowling month."

Mayor Lindsay's proclamation cited bowling as ". . . a sport that is of significant value . . . for it provides a recreation and wholesome competitive activity which instills the values of good sportsmanship and citizenship, creates a desire for and fulfills the requisites of physical fitness and mental alertness. . . ."

The proclamation also touched on the history of bowling, reminding residents that bowling ". . . originated in this country at the Battery Park, in the section which has now taken from it the name of Bowling Green. . ."

Jeri Priest poses with some of the most important things in her life: her four children, the six she babysits with and the bowling ball she rolls in seven leagues each week.

'BUSY BOWLER'

Seven Leagues, 10 Kids No Burden

☒ There's a young mother in Denver, Colo., whose friends are claiming she's the busiest bowlerette in the country.

Her name is Jeri Priest and for the second consecutive season she is bowling regularly in seven leagues each week. In between times, she takes care of 10 children, four of her own and six she babysits with.

Obviously her iron worker husband is happy about it, too, because Jeri credits him with improving her bowling. Somehow she even finds time to keep score on Saturdays when her two oldest children bowl.

Jeri, who has been bowling seven years, competes in two leagues on Tuesday and one each on Sunday, Monday, Wednesday, Thursday and Friday. Five are at Northglenn Lanes and two at North Gate.

In last season's seven leagues, Jeri averaged from 167 to 177. But this season she's off to a 191 average start and during one week in September rolled 600 series in six of the seven leagues.

Her most memorable bowling moments occurred when she had the high game (267) in the 1968 Colorado WBA tournament and, just last September, when she rolled her first all spare game.

Jeri says she bowls "just for fun" and is "happy-go-lucky . . . with 10 kids what else can I be?"

Survey Shows Women's Favorite Times to Bowl

☒ Morning and early evening starting times are most popular with WIBC members when they bowl in all-women leagues. It's a different story when they compete in mixed leagues. Then more than half of them choose early evening leagues. And more than a third of the others prefer late evening.

Those were major findings of a survey to determine the time women bowl, conducted by the Woman's International Bowling Congress. Information was tabulated from more than 92,000 WIBC winter league sanction applications.

STARTING TIMES	% OF PREFERENCES	
	WOMEN'S LEAGUES	MIXED LEAGUES
Morning (to noon)	28.8%	1.2%
Afternoon (12:01 p.m.-5 p.m.)	18.9%	4.8%
Early Evening (5:01 p.m.-7:30 p.m.)	31.4%	56.5%
Late Evening (7:31 or later)	20.7%	37.3%

How to feel feminine in a pantsuit and boots

Wear false eyelashes. And lots of perfume. Set your hair in ringlets.

Pantsuit and boots or mini-skirts and sandals . . . you can still be an All-Girl girl.

With Tampax tampons, you can feel feminine and lovely even on difficult days. Tampax tampons, worn internally, leave you free from bulky pads, pins and belts. Free from discomfort. Free from odor. Free to wear your clingiest clothes. And your tiniest little purse is still big enough to carry a spare, when the spare is a Tampax tampon.

NO BELTS NO PINS NO PADS NO ODOR

SUIT BY CUDDLECOAT

TAMPAX® tampons

SANITARY PROTECTION WORN INTERNALLY

MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

DELEGATES—The Tulsa Assembly Center (below) will be the destination for more than 2,000 delegates to the 1970 WIBC Annual Meeting. At left, delegates line up to present their credentials and receive their materials and information.

WIBC Delegates Will Consider 21 Proposals

☒ Twenty-one proposed amendments to the WIBC, state and city association constitutions and by-laws—the smallest number in recent years—will be considered by delegates to the 1970 Annual Meeting of the Woman's International Bowling Congress.

More than 2,000 delegates, the elected representatives of nearly three million WIBC members, are expected to attend the three-day session at the Assembly Center in Tulsa, Okla., May 4, 5 and 6.

On the agenda for consideration by delegates are several proposed amendments of general interest and significance.

Proposed amendment No. 1 would clarify the interpretation of the intercity bowling rule by providing that a WIBC member may participate in inter-city bowling in WIBC sanctioned leagues unless the league makes a specific rule prohibiting them.

PA No. 4 would provide that the league shall determine both the playing strength of teams and the maximum number of players on each team. Rules in a league are made by the league for all teams to comply with in the same manner and the rule concerning additional team members should also be made by the league and not by the individual teams.

PA No. 5 would add the provision that league rules may be changed during the season only with the written consent of every team captain or her designated representative (not by the league's executive board, as in the present rule). This change would assure that every team is represented equally in decisions, with one vote each; it would automatically set the number of votes necessary for a unanimous vote; and, being in writing, it would prevent future misunderstandings.

PA No. 8 would change the rule governing postponed games to allow postponed games to be bowled within 24 hours after the final scheduled competition for position standings whether or not they have a bearing in deciding the league championship. This follows the thinking that it is more desirable to have all teams bowl all scheduled games.

PA No. 11 would emphasize the commitment a bowler makes when she joins a league by providing that if a member "has cause to resign" (rather than the present wording "wishes to") from a team during the season, two weeks' notice shall be given to the captain.

PA No. 12, similar in purpose to No. 11, would emphasize the obligation a team has to remain in a league throughout the bowling schedule by strengthening the wording of the team withdrawal rule. The proposed amendment would change the first few words of the rule from "When a team withdraws . . ." to "Any team which must withdraw . . ."

PA No. 14 would clarify the rule concerning ties for place by specifying that when a tie occurs for any position other than first, and the league decides to break the tie, it must be broken by a play-off of at least three games.

Legislation approved by delegates at the 1970 WIBC Annual Meeting becomes effective August 1, unless otherwise provided. Dur-

Credentials Due March 15

March 15 is the deadline for submitting credential forms for delegates to the 1970 Annual Meeting of the Woman's International Bowling Congress May 4, 5 and 6 in Tulsa, Okla.

Any city or state association secretary who has not received credential forms should contact Mrs. Julia Gunti, WIBC, 1225 Dublin Rd., Columbus, Ohio 43215. The forms must be properly completed and the original mailed to WIBC on or before March 15.

Those postmarked after that date will be returned to the sender.

The carbon copy of the credential form should be given to the elected delegate for her use in registering in Tulsa.

ing the 1970 sessions, delegates will also elect one-third of the WIBC Executive Board, review various committee reports and decide between Seattle, Wash., and Las Vegas, Nev., as the site of the 1973 WIBC Championship Tournament and Annual Meeting. The 1971 and 1972 events are scheduled for Atlanta, Ga., and Kansas City, Mo., respectively.

Books containing all proposed amendments are being mailed to delegates upon receipt of properly completed credentials at WIBC headquarters in Columbus, Ohio. Advance receipt of copies of proposed amendments allows delegates ample time to study and discuss the proposed changes with members of the association they represent.

Delegate credentials are due at WIBC headquarters postmarked on or before March 15. Credentials received after that date will be returned.

Two Bolts Crash In Petersen Event

Mae Bolt of Berwyn, Ill., whose 1589 led all women in the Petersen Classic in Chicago, Ill., last year, made her bid in the 60th renewal of the rich tournament almost as impressive.

But she was outshone by her husband, Peter. Rolling on the same squad January 13, Mae crashed 1461 for second position in the women's over-184 average group.

Peter socked 1520 for the lead in the men's and women's 165-174 category which is worth $5,000.

Terry L. Baumann, an Aurora, Ill., postal clerk with a 192 average, took over first place in the major prize list with a 1637. If it stands up through July 19, he will collect $35,000.

John Roth of Euclid, Ohio, moved into second place with a 1589 total.

Jo Ann C. Mueller, St. Louis, Mo., rolled 1511 for the lead in the women's 175-184 group and a Detroit, Mich., woman, Velia Pokriefka, shot 1431 to top the 165-174 class.

SCENE 1,399

Husband Vs. Wife . . .

☒ "Hooray, I get on the mantel," yelled happy husband Ray Wilson of Canoga Park, Calif., as he and his wife acted out the latest chapter in the continuing family bowling serial titled "who has the highest average."

The facts, as submitted by *Mrs.* Ray Wilson, are these.

Seems Ray normally averages about 127, below his wife's average. In December, he rolled a 237 game and moved into first place in their mixed league at Woodlake Bowl with a 664 series including handicap.

After his big game, he was so excited he yelled, "Hooray, I get on the mantel." This, his wife modestly explains, has reference to the fact that their mantel has several of *her* trophies on it.

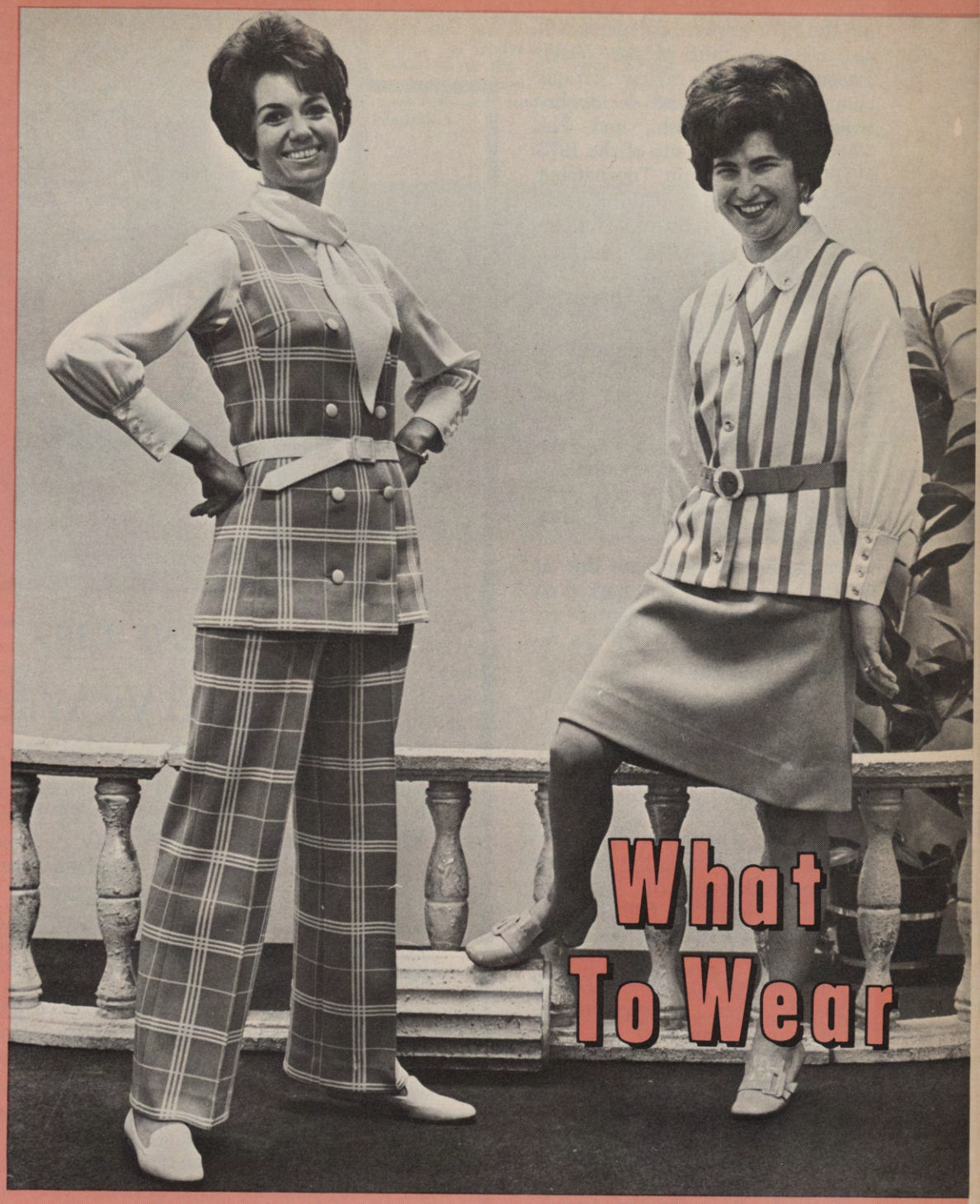
The day after his big moment, Mrs. Ray continued, she almost collapsed from laughing at him. "He kept flipping through the pages of *The Woman Bowler* and saying, 'I wonder if they have my name in here?' You would have thought he bowled 300!" she recalled.

When his name appeared the next week atop the league standing sheet for high series, he exclaimed: "Grab a hundred copies."

Mr. and Mrs. Wilson are hoping that no one tops his high series. "Or he won't be on the mantel," *she* adds.

But, even more, they look upon his experience as an inspiration to "all you husbands in this boat (bowling under your wife's average)."

As Mr. and Mrs. Ray conclude: "Don't give up . . . some day you may be 'on the mantel,' too."



Here Are Packing Tips for Trip

By Jean Simpson
Women's Editor of Tulsa Tribune

☒ "The beautiful people are bowling" is more than a slogan. It also applies to the "look at the lanes." Never has it been so easy to be beautiful while bowling. That is part of our fashion story for 1970.

All directions lead to Tulsa, Okla., in Spring '70 for participants in the Woman's International Bowling Congress Championship Tournament and Annual Meeting. If you're among them, here are some hints about what to wear in Tulsa.

The spring direction in fashion is totally feminine in easy ensembles.

This is the year of the knit, and nothing ever was better suited for Tulsa in the springtime. Nothing is more practical for the traveler. Knits are easy to wear, easy to care for.

Sunshine is abundant in Tulsa in April and May, but so are thundershowers and wind.

The average date of the last freezing temperature is March 28, with the latest on record being

April 20. The average temperature for April is 60.7 degrees, and for May, 68.7. But statistics can be confusing, if not deceiving.

Last year, for example, daily highs in April ranged from 85 on April 3 and 16 to a low of 38 on April 29. The low in May was 44, but the thermometer climbed to 92 on May 28. Normal highs in April are 65-75, with overnight lows in the 40-55 range. In May, highs from 75-83 and lows from 53-63 can be expected.

As Oklahoma's favorite son, Will Rogers, said: "If you don't like our weather, wait a minute."

It may be warm; it can be chilly. That is why ensembles—dress with jacket, three-piece suits—are practical. Jackets go on, come off as easily as the temperatures go up and down.

Weskits—or the sleeveless jackets—are the newest additions to the costume look. Keeping your vested interest in mind, select one of the fuller sleeved blouses for fashion flattery, suggests Madge Clarke Wright of Clarke's Good Clothes.

This season's knits are long and lean and versatile. Polyester knits span the seasons. They will "go everywhere" in Tulsa, from daytime to nighttime.

The new polyester knits—care-

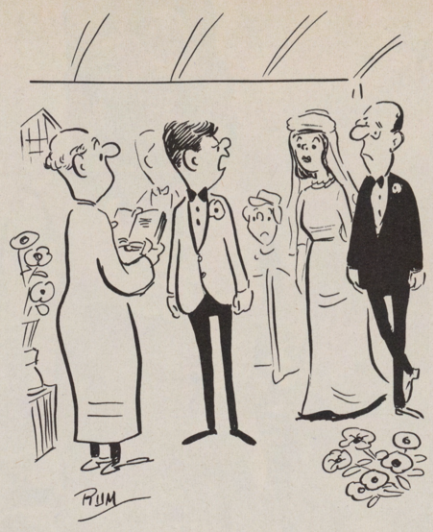
THE PACKABLES — Perfect for packing and Tulsa's April-May climate are these outfits from Clarke's Good Clothes worn by (from left) Judy Harris, Jackie Skelly, Linda Masias and Luanne Walker, members of the Tulsa Woman's Bowling Association board. All are polyester knits except the Irish linen coat dress modeled by Linda. Outfits worn by Judy, Luanne and Jackie feature the look of Spring '70, long weskits over a fuller-sleeved blouse topping skirts or pants. This is the proportion of the Spring '70 look—longer but deftly shaped.

free that they are—are more like silk than wool. But, if you must look beyond the knits—in the synthetic fabrics or lightweight wools—linen is making a comeback for spring.

Since April and May traditionally are the rainy months in Tulsa, a raincoat—or lightweight all-weather coat—is a must. It really will be the only coat you need. Pack a sweater for warmth insurance.

Hats rarely are worn in Tulsa and needn't be included in your travel wardrobe unless you need one for church.

Scarves—and they take such a little bit of space in your suitcase—are a definite part of the accessory story for Spring '70. They'll brighten your wardrobe, give you a "quick" change and may prove quite an asset to your coiffure on a windy day (remember it's Oklahoma where ". . . the wind comes sweepin' down the plain . . . "). Otherwise, loop them lightly and wear them casually over one shoulder.



"I suppose you know you've made me late for my bowling league!"

Colors—lighter and brighter—are worn earlier in the spring in Tulsa than they traditionally are in the East and North.

Geographically, Tulsa truly is in mid-America, and appropriately, fashions here are a happy combination of the sophistication of New York and the casualness of California.

Pantsuits are great for sightseeing, and dressy pantsuits are fine for wearing when dining out. Remember knit pants and skirts are interchangeable in some outfits, giving you a choice without the necessity of packing two complete ensembles. In pantsuits the stovepipe leg is most popular for Spring. It is without flare and doesn't cling.

What is fashionably good for streetwear luckily is just as good for bowling. The comfortable pleated skirts are easy-walking skirts, and the freedom of movement gives an easy approach to the foul line.

Luanne Walker, 1970 general tournament chairman, says: "I'm suggesting stretch (knit) skirts. There is 'give' when you go into your slide. They'll not ride up. And, you can wear them later, at home or to the office."

Most motor hotels in Tulsa have swimming pools, so if you are a swimmer, tuck a suit into your bag. Even if the pool is not heated it is likely to be warm enough for a plunge.

Surprising to many who never have visited the Sooner State are the man-made lakes which give Oklahoma inland shoreline ranking close to the top among states in the United States. Water sports are popular here, inasmuch as Tulsa is surrounded by eight huge fresh water lakes. Keystone Lake is just 15 minutes from downtown Tulsa. Bring casual clothes if you plan to take in these spots.

You'll need comfortable walking shoes to carry you on any sightseeing jaunts.

And remember, as a new decade dawns, the designers decree there are no hard rules about right and wrong in fashion in the '70s. That goes for Tulsa, too.

Pack *light*, think *bright*, and you will look *right* as you look at Tulsa.

"The beautiful people are bowling." That's you!

Three-Game Record 818

The highest three-game series ever bowled by a woman in WIBC sanctioned competition is 818, rolled by Beverly Ortner of Galva, Iowa, in October, 1968. Miss Ortner's games were 267, 264 and 287. She also holds the WIBC four-game record, 1005.

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Teams with C860 for the His-Hers fashion merger of the year! a feminine touch of Perma-Shal that means freedom from the press. Added fashion touch: a handy change pocket. White, red, teal, black, maize, avocado, and new tangerine. Sizes 30 thru 46. Team price **$8.95.**

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ONE IN SIXTY—Irma Kent, the lone woman in her mixed league, finds that even a picture-taking session is time for a little fun, too.

AIR BASE MIXED LEAGUE

Irma Can Bowl Though She's Only Woman

☒ There's an expression around the bowling lanes at Mountain Home Air Force Base in Mountain Home, Idaho, that says "Irma Kent bowl."

But Irma can bowl—and does—as the only woman member of an otherwise all-male league.

When the 67th Supply Squadron at Mountain Home AFB decided to form a bowling league, it voted that anyone assigned to the squadron, whether military or civilian, could join. Mrs. Kent, who has had three years of military service and 16 years in Civil Service employment, didn't wait for a formal invitation. She joined, the only woman among 60 men.

"We have a lot of fun in this 'mixed' Monday night league," she says. "There is no resentment against me, not even when I beat them."

Her team is composed of supply officers and every once in a while, they bowl a "Beat Irma" game. Her 150 average ranks 20th among the 60 members.

The league competes at Dust Bowl Lanes, a 10-lane center on the base. Strato-Lanes, in Mountain Home, has 16 lanes and the total membership in the Mountain Home Woman's Bowling Association, which includes women at the air base, is 547.

Irma is no stranger to the game. She has been bowling 13 years, bowls in two leagues and is secretary of one of them. She was secretary of the Mountain Home WBA for two years and has been president or secretary of various leagues for 10 years.

To comply with WIBC rules which require a woman to hold at least one office in a mixed league, the Squadron bowlers elected Irma vice president.

Irma, who is looking forward to Civil Service retirement so she will have more time to bowl, does see one good feature to being outnumbered 60 to 1:

"Being the only woman, I'm sure to win the women's high average, series and game awards in this league!"

HELEN DUVAL
1969 W.I.B.C.
All Events Champion
and
Winning Team Captain
WEARS and RECOMMENDS

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Your ARM & HAND work like **ONE UNIT**

You CAN'T TOP Your Ball

White, Red, or Lt. Blue

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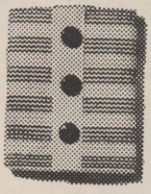
ALL SPORTS WRISTLETS



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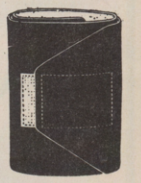

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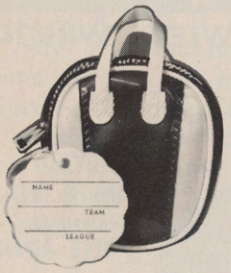
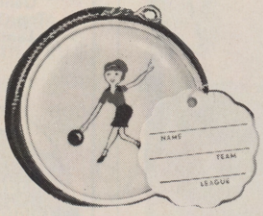


No. BL-680 3" x 2½". Soft Flexible Vinyl. Zippered.

35c Ea.



No. BL-681 3" x 3". Soft Flexible Vinyl. Zippered.

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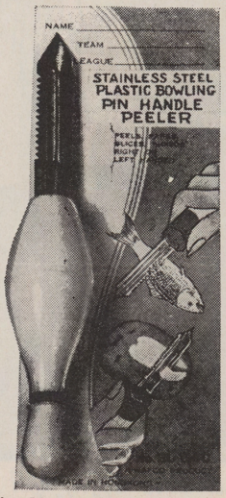
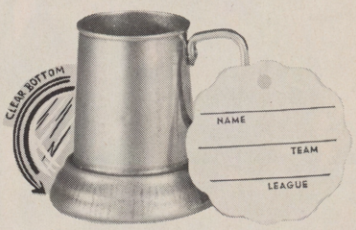


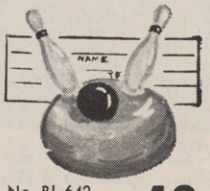
No. BL-640 STAINLESS STEEL PEELER with Plastic 4" Bowling Pin Handle. Peels, pares, slices, shreds. Overall Length 6¾".

40c Ea.



No. BL-693 1½ oz. Glass Bottom Aluminum Tankard. **35c Ea.**

No. BL-694 PETITE
Inside 4" Vinyl Ba
sorted dolls. Doll c
as shown. Comple
card.



No. BL-642
2" High
Made of Hardwood. **40c Ea.**

No. BL-684 RAIN BONNET with bowling pin holder. Complete with Keychain. Full Size Bonnet.

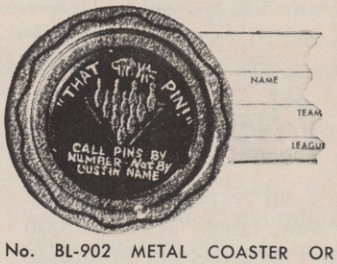
25c Ea.

No. BL-628 5" High **No. BL-627** 4" High
Hardwood
Do Your Own Personalizing with Marking Pencil.

45c Ea. 35c Ea.

No. BL-635
Leather Tab Keychain 2½" x 2½" Overall Size. Can be written on with ball point pen.

10c Ea.

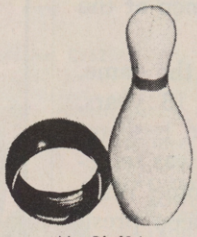


No. BL-902 METAL COASTER OR ASHTRAY, complete with placecard. Gold pebble finish. Size: 3½".

15c Ea.

No. BL-631 3" WOOD
PIN. 1" BLACK BALL
HEAVY LINK CHAIN,
card included.

35



No. BL-614
3" High, Hardwood
Napkin Ring.

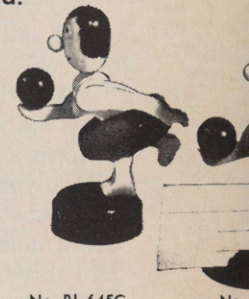
35c Ea.

No. BL-615 1⅜" x 2¼" Hardwood base with Wood bwl. pin & ball.

35c Ea.

No. BL-623
METAL ASHTRAY. 3½" Across . . . Assorted colors. 2" Wood Bwl. Pin.

35c Ea.



No. BL-645G
3" High
Multi-Colored Plastic. Individu

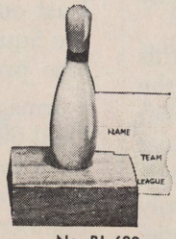
30c Ea.

No. BL-683 HEAVY PLASTIC APRON 18" x 18½". Individually Packaged. Package makes placecard holder.

25c Ea.

No. BL-637 4¾" **BL-632** 5¼" **BL-634** 3¾"
Overall Length
Bowling pins made of hardwood.

35c Ea. 35c Ea. 50c Ea.



No. BL-633
2" High. Wood Bwl. Pin on 1½" wood base.

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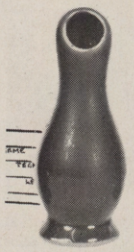
e with place-
50¢ Ea.

VINYL BASKETS - ASSORTED SHAPES — With Flowers and Bowling Pin Keychain.

No. BL-662 3¼" High — No. BL-663 3½" High — No. BL-664 4¼" High

25¢ Ea. 40¢ Ea. 45¢ Ea.



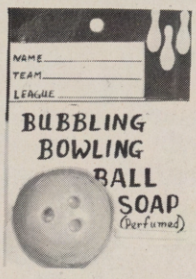
No. BL-888 3" VASE FAVOR. **25¢ Ea.**

No. BL-892 2⅜" High TROPHY FAVOR. **35¢ Ea.**

No. BL-884 2" High MUG FAVOR. **35¢ Ea.**

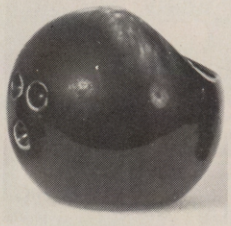
No. BL-883 2 oz. CONTINENTAL MUG FAVOR. **35¢ Ea.**

No. BL-629
2" High
Hardwood
25¢ Ea.



No. BL-699 "PERFUMED" BOWLING BALL HALF SOAP ON PLACECARD.
20¢ Ea.

No. BL-889 3" VASE & TOOTHPICK HOLDER FAVOR. **35¢ Ea.**



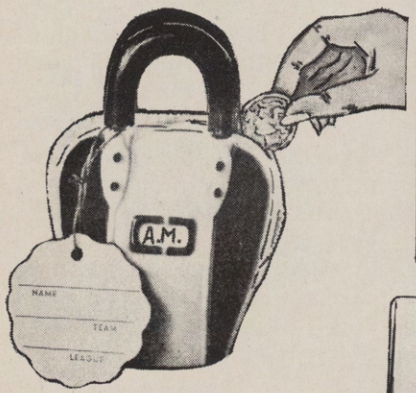
BOWLING BALL VASE.
No. BL-887 3" High **65¢ Ea.**
No. BL-886 6" High **$2.50 Ea.**

No. BL-863 4¼" ASHTRAY with bwl. pin & ball. **85¢ Ea.**

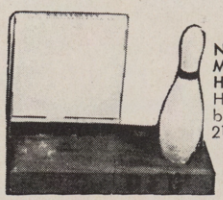
CONTINENTAL MUG.
No. BL-881 4¼" High **$1.00 Ea.**
No. BL-880 6" High **$1.25 Ea.**

No. BL-882 8 oz. STACKING MUG. **75¢ Ea.**

No. BL-891 4" High BWL. PIN SALT & PEPPER SET. **$1.00 Pr.**

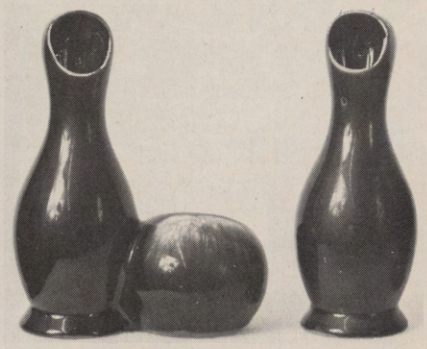


No. BL-690 BOWLING BAG BANK & TABLE FAVOR. Made of Non-toxic, unbreakable, soft plastic. Overall size: 3" x 4½". Basic Color: White with Red, Black or Blue. **35¢ Ea.**



No. BL-624 Match Book Holder on Hardwood base. 2½"x1¼"x2½" **35¢ Ea.**

No. BL-624



No. BL-890 6" BWL. PIN & BALL VASE. **$1.50 Ea.**

No. BL-885 6" BWL. PIN VASE. **$1.00 Ea.**

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$20.01 to $49.99	1.00
$50.00 and over	1.50

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HAD YOUR CEREAL TODAY?

BOWLING

...is fun for everyone!

Boys! Girls! Look down below! The certificate you see is good for a FREE GAME OF BOWLING at participating bowling centers. Ask Mom and Dad to take you. Save up certificates and *they* can bowl free, too! They'll want to go because bowling is fun for everyone!

ONE FREE
BOWLING GAME CERTIFICATE

Take this certificate to your participating Bowling Center to bowl one game free. Please fill in this information prior to its use:

☐ Male ☐ Female XXX Age

XXXXSAMPLE ONLYXXXX
City/State

This certificate may not be used for or during League Play.

It may be used only Monday through Friday 9 a.m. to 5 p.m. until March 31, 1970, thereafter at any time Monday through Sunday when lanes are available.

The offer expires Oct. 31, 1970.

Certificates may be used at the rate of one per day per person.

VOID WHERE PROHIBITED

CUT ALONG DOTTED LINE

☒ Have you had your cereal today?

If you did and if it was one of 14 different Post Cereal brands, you can very likely use that new-found energy in a free game of bowling.

The National Bowling Council spring promotion is now underway in most parts of the country and will soon open a new dramatic exposure for the game through the cooperation of General Foods Post Cereals.

Sixty million Post Cereal packages, representing all of the Post brands, will go into the nation's supermarkets between now and early summer. Each will carry a certificate good for one free game of bowling, when lanes are available, at participating bowling centers.

In addition, 20 million households will receive direct mail literature calling attention to the promotion. Seventy million men, women and children will be exposed to the tenpin game through powerful Sunday comic page color newspaper advertising.

The new Council campaign, centering around supermarket display, is expected to result in the most far-reaching promotion the game has ever known. It is considered to reflect the equivalent of hundreds of thousands of dollars of valuable exposure for the nation's most popular participant sport.

Redemption of coupons during March will be only on Mondays through Fridays, between 9 a.m. and 5 p.m., when lanes are available. Beginning April 1, coupons can be redeemed at any time, during non-league hours, when lanes are available. The offer expires October 31, 1970.

Most of the 60 million boxes of cereals will hit the market during the spring or early summer.

Each will carry an appropriate bowling message, geared to the consumer. For example, the Post Super Crisp Sugar Crisp cereal, a favorite with children, will proclaim:

"BOWLING . . . is fun for everyone. Boys! Girls! Look down below! The certificate you see is good for a FREE GAME OF BOWLING at participating bowling centers. Ask Mom and Dad to take you. Save up certificates and **they** *can bowl free, too. They'll want to go because bowling is fun for everyone."*

Other messages call attention to bowling as a game for the entire family, a game not dependent on weather, a game for all ages and all abilities.

Bowling proprietors throughout the nation dramatically endorsed the promotion. They were offered the opportunity to join in the program through direct mail presentations. Counter displays and banners have been distributed to the participating centers for promotion at their level.

The Post brands which will feature the bowling promotion will include Post Toasties, Grape-Nuts, 40% Bran Flakes, Raisin Bran, Grape-Nut Flakes, Sugar Crisp, Honeycomb, Alpha-Bits, Crispy Critters, Sugar Rice Krinkles, Post-Tens, Fortified Oat Flakes, Bran & Prune Flakes, and Treat-Pak.

Columbia Ninth Member of NBC

☒ Columbia Industries of San Antonio, Texas, has joined the National Bowling Council as its ninth member.

The Texas firm, the only exclusive manufacturer of polyester bowling balls and newest ball manufacturer in the industry, is headed by Roger Zeller, president. Zeller said membership in the Council enables Columbia to become a responsible industry partner.

Columbia was founded 10 years ago in a building with 4,000 square feet of space. It now occupies a 60,000-square foot, modern, air conditioned facility. Sales in 1968 in 50 states and 24 foreign countries exceeded 200,000 bowling balls.

Zeller forecast increased sales in 1970 due to increased interest in bowling brought about by the Council's million dollar campaign of promotion, advertising and publicity.

National LEADERS

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Through January 30

INDIVIDUAL GAME

Jeanette Bottorff, Ankara, Turkey.....300
Sherry Brackett, San Leandro, Calif.....300
Karen Linton, El Paso, Texas.....300
Shirley Markuson, Minneapolis, Minn.....300
Mary McCullough, Great Falls, Mont.....T300
Frieda Barger, Dayton, Ohio 299
Barbara McKinney, Dayton, Ohio.....299
Elaine Rogers, Charleston, W. Va.....299
Virginia Shoemaker, Lompoc, Calif.....299
Marge Beaumont, Daly City, Calif.....298
Joanne Czarnowski, Huntington Station, N. Y. 298
Rose Meyer, Rockford, Ill.....298
Alzena Wright, Buffalo, N.Y.....298
Sharon Coates, Phoenix, Ariz.....297
Jhani Repine, Omaha, Neb.....296
Edna Sesow, Tulsa, Okla.....294
Gerry Buchroeder, Berkeley, Mo.....290
Verna Dormer, Thousand Oaks, Calif.....T290
June Greiff, New Carlisle, Ind.....290
Margaret Haralson, Syracuse, N. Y.....290
Carolyn Hecker, Cocoa Beach, Fla.....T290
Roma Lang, Madison, Wis.....290
Mary Ann Lochowitz, Racine, Wis.....T290

INDIVIDUAL THREE GAMES

Eleanor Timbrook, Concord, Calif.....781
Karen Linton, El Paso, Texas.....760
Agnes Puronas, Farmingdale, N. J.....755
Georgene Cordes, Bloomington, Minn.....750
Mildred Martorella, Rochester, N. Y.....750 (740, 737, 732, 722)
Janis Riney, Daly City, Calif.....T744
Shirley Brown, Chino, Calif.....740
Debbie Lutge, San Mateo, Calif.....739
Irene Monterosso, Flushing, N. Y.....737
Marlys Filippini, Portland, Ore.....735
Dot Wilkinson, Phoenix, Ariz.....735
Carolyn Cowart, N. Highlands, Calif.....731
Doris Coburn, Buffalo, N. Y.....728
Gerry Buchroeder, Berkeley, Mo.....727
Joan Guilfoyle, Long Island City, N. Y.....724
Beverly Ortner, Galva, Iowa.....723
Betty Kuczynski, Chicago, Ill. T722
Barbara McKinney, Dayton, Ohio.....722
Rita Modzelewski, Wyandotte, Mich.....722
Gwen Morillo, Gardena, Calif.....722
Janice Sue Reichley, Houston, Texas.....T721
Helen McCoy, Overland, Mo.....719
Helen Erickson, Minneapolis, Minn.....718
Loa Boxberger, Russell, Kan.....717
Marjorie Jones, Stoughton, Wis.....717

TEAM GAME

Jac-Ro Die & Engineering Corp., Detroit, Mich. (1078) 1160
Four Corners Cleaners, Diablo, Calif.....1139
Galaidas Restaurant, Wyoming Valley, Pa...1118
Imperial International, Miami, Fla.....1114
Al's, Minneapolis, Minn.....1102
Rightly's Mobil, Phoenix, Ariz.....1098
Lou Kasnick's Pro Shop, Los Angeles, Calif. (1076) 1095
Orbit Lounge, Saginaw, Mich.....1089
North Park, Rochester, N. Y.....1086
Rockville Centre Lanes, Nassau County, N. Y. 1084
Ufheil Construction, Bergen County, N. J....1083
Deluxe Poster, Milwaukee, Wis. (1073).....1081
Kenwood Pharmacy, Toledo, Ohio.....1081
Road Machinery Company, Phoenix, Ariz. (1073) 1075
Pitch's Lounge, Milwaukee, Wis.....1074
Pepsi Five, Buffalo, N. Y. 1072
Scarborough Fuel Company, Portland, Ore...1072
Butternut Lounge, Syracuse, N. Y.....1071
Hanson's Service, Minneapolis, Minn.....1069
Bowl-A-Rama Lanes, St. Louis, Mo.....1068
Carone-Brunswick, Toledo, Ohio.....1068
Gniewek's, Detroit, Mich.....1068
Muller-Oliver Insurance, Portland, Ore.....1067
Raphael's Restaurant, Akron, Ohio.....1067
Tops & Bottoms, Houston, Texas.....1067
Top of the Park, Portland, Ore.....1067

TEAM THREE GAMES

Jac-Ro Die & Engineering Corp., Detroit, Mich. 3230
Pitch's Lounge, Milwaukee, Wis. (2982)....3131
Rockville Centre Lanes, Nassau County, N. Y. 3109
Lou Kasnick's Pro Shop, Los Angeles, Calif. (2964) 3085
Hanson's Service, Minneapolis, Minn. (3043, 3025, 2999, 2965) 3050
Tops & Bottoms, Houston, Texas.....3048
Iroquois, Buffalo, N. Y.....3043
Holiday Stardust, Los Angeles, Calif.....3010
Elmer N. Olson, Minneapolis, Minn. (2981)..3009
Road Machinery Company, Phoenix, Ariz....3006
North Park, Rochester, N. Y.....3002
Koehler Beer, Erie, Pa.....3001
Deluxe Poster, Milwaukee, Wis.....2997
Ansberg-West Mortuary, Toledo, Ohio.....2996
Del Rio Lanes, Los Angeles, Calif.....2995
Imperial International, Miami, Fla.....2995
Barton Pontiac, St. Louis, Mo.....2992
Garden City Envelope, Chicago, Ill.....T2992
Paramount "Dillies," St. Louis, Mo.....2992
Rightly's Mobil, Phoenix, Ariz.....2983
Gniewek's, Detroit, Mich.....2980
Bowl-A-Rama Lanes, St. Louis, Mo.....2974
Pinky's Pro Shop, Detroit, Mich.....2974
Ufheil Construction, Bergen County, N. J....2972
Carone-Brunswick, Toledo, Ohio.....2963
T—in tournament.
(Scores in parentheses are others by same individual or team in top 25.)

Gentry—*from page 12*

Gold Pin Fun Centers, the album is available to the public only through participating centers and includes selections by Miss Gentry, Glen Campbell, Al Martino, Tennessee Ernie Ford and The Lettermen.

Plans call for the record offer to be heavily promoted on television (within the Gentry show), in special newspaper advertising which announces the Gentry show and lists participating centers, on radio spots as live tag announcements, and on the counter cards and window streamers furnished to each participant for interior display.

The Gentry special is another step in the Council's campaign to create new interest in bowling, as well as an awareness of the game among the nation's estimated 39,000,000 persons who already compete in sanctioned leagues and open play.

Funds to assist in local promotion projects are derived from the Council's million dollar fund made possible by equal sums contributed by the Woman's International Bowling Congress, American Bowling Congress, Bowling Proprietors' Association of America, Brunswick Corp. and American Machine and Foundry Co.

Another Council project presently underway is the Post Cereal promotion (story on opposite page).

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PA-6—250 Club
PA- 7—500 Club
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PA- 8—600 Club
PA- 9—High Average
PA-10—High Game
PA-11—High Series
PA-12—High Team Series
PA-13—High Team Game
PA-14—Most Improved
PA-15—Perfect Attend.
PA-16—Past Pres.
PA-17—Secretary
PA-18—Treasurer
PA-19—Vice Pres.
PA-20—President

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Which Will It Be

SEATTLE

☒ Open up the "swinging gateway" to the Northwest and consider a visit to Seattle, Wash., in 1973.

That's both the contemporary theme of the city and the message that members of the Greater Seattle Woman's Bowling Association are striving to convey to WIBC members.

Seattle's new swinging image blends easily with its other much-publicized attractions—crisp and pure air, blue skies, forest greenery, mountain splendors and its water way of life.

Nature's scenic blessings make the city's setting beautifully unique. Seattle is built on seven gently rolling hills between the blue expanse of Puget Sound to the west and pine-rimmed fresh water lakes on the east. Its climate is mild because of the warming Japanese current and the rugged, sheltering Cascade Mountains which protect the city from the mid-continent cold. Seattle's dramatic sentinel is snow-covered Mt. Rainier.

Puget Sound was carved by a retreating ice cap which also left hundreds of miles of sheltered waterways for boating and outdoor recreation.

Water has always been important to Seattle. Its first settlers arrived by schooner in 1851 and its waterfront is still important commercially, for recreation and as a tourist attraction. The city is named for a Suquamish Indian chief, Sealth, a friend of the early homesteaders.

Everything in Seattle happens beneath the "bluest skies you'll ever see. . ." as related in the popular song from the television series, "Here Come the Brides." The story is based on the adventures of 11 marriageable girls imported to frontier Seattle by Asa Mercer,

—turn to page 30

Greater Seattle Woman's Bowling Association, Inc.
2241-15TH AVENUE WEST
SEATTLE, WASHINGTON 98119
PHONE: ATWATER 3-9033

To Members of the
Woman's International Bowling Congress:

It is indeed a pleasure to extend, on behalf of nearly 24,000 members of Greater Seattle Woman's Bowling Association, a sincere invitation to all WIBC members to come to Seattle, Washington, for the WIBC Championship Tournament and Annual Meeting in 1973.

In addition to a warm welcome from our membership and that of the women bowlers in the entire state of Washington, you will find the natural beauty of our section of the country one of great inspiration, from the snow-capped glory of Mt. Rainier to the beautiful shores of Puget Sound. Truly, you will find a delightful vacation-land awaiting you, including unsurpassed fishing, boating and fine foods. Within a few hours, it is possible to visit beautiful British Columbia, the Pacific Ocean, or the great Coulee Dam and our famed apple orchards and wheat fields.

We have the cooperation of the men's Greater Seattle Bowling Association and the many Seattle bowling proprietors firmly behind us in our invitation to you.

We are all looking forward to the pleasure of entertaining you in 1973 and hope you will come to our great Northwest to enjoy its beauty and our hospitality.

Sincerely,
Gladys C. Main
Gladys C. Main
President

SEATTLE—Mt. Rainier provides a dramatic backdrop (top) for downtown Seattle, Wash. Seattle Center, built on the grounds of the 1962 World's Fair, is the site of the 605-foot Space Needle and linked to the downtown area by a monorail. (Photos courtesy Seattle Visitors Bureau)

EDITOR'S NOTE

Seattle, Wash., and Las Vegas, Nev., have extended invitations to hostess the 1973 WIBC Championship Tournament and Annual Meeting. Delegates at the 1970 WIBC Annual Meeting in May will vote to select the site. Information and photos in the accompanying articles were supplied by the Seattle and Las Vegas chambers of commerce.

. . . in '73

LAS VEGAS

☒ Women bowlers are invited by the Las Vegas (Nev.) Woman's Bowling Association to be among the more than 15 million visitors who come to their city in 1973.

Vacation variety and fun by sun or stars have made Las Vegas the "convention capital of the west" and one of the "entertainment capitals of the world." Las Vegas, with a current population of about 300,000, has also become an industrial and research center, a dynamo generating power for the southwest and an aviation-oriented area.

First settled in 1855 by Mormon pioneers, the community has come a long way from its origin as a camping ground for early explorers.

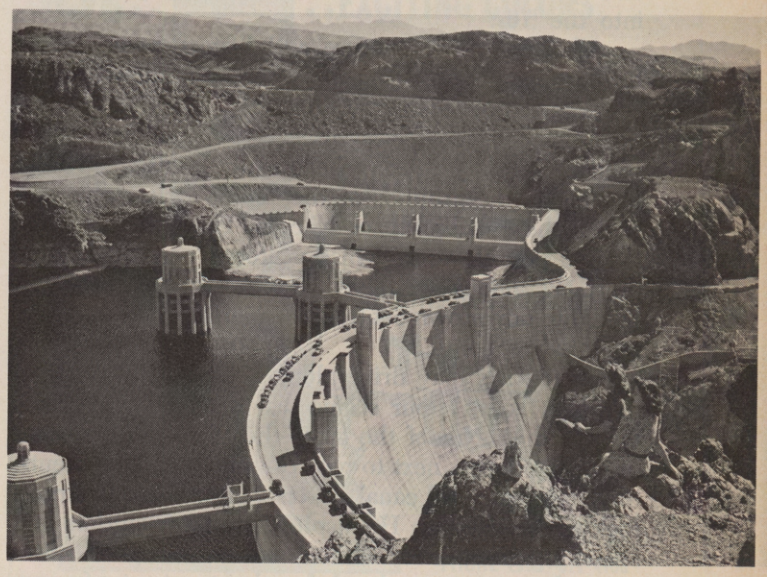
The city is a fun spa where name entertainers perform seven nights a week in the hotels lining the boulevard and the lounge shows run from early afternoon until sunrise.

Variety is the word for the entertainment provided, everything from the famous "Follies Bergere" to an actual three-ring circus. Just dining out in Las Vegas can be an experience, too. There are 200 good restaurants and fully one-fourth have been classed as gourmet rooms. The decor is opulent and spectacular.

Sunshine is another thing Las Vegas has plenty of. It boasts 99 out of every 100 days of bright sun and a dry desert climate which begs to be enjoyed. There is an endless glisten on the hundreds of swimming pools at the resort hotels and motels. Las Vegas has 10 public 18-hole golf courses and endless desert and outdoor activities.

Las Vegas is the center of a circle of outdoor

—turn to page 31



LAS VEGAS—Names of famed entertainers light up the boulevard in Las Vegas, Nev. (top photo). Near the city is 726-foot Hoover Dam and the Lake Mead National Recreation Area. (Photos courtesy Las Vegas News Bureau)

LAS VEGAS WOMAN'S BOWLING ASSOCIATION

To Members of the
Woman's International Bowling Congress:

Las Vegas invites you!

On behalf of all the members of the Las Vegas Woman's Bowling Association, I extend to you a very warm invitation to consider Las Vegas, Nevada, as the site of the 1973 WIBC tournament and annual meeting.

It is my privilege also to speak for the whole community of Southern Nevada, for the Chamber of Commerce of Greater Las Vegas, for the Las Vegas Convention Bureau, and for a host of civic, business and professional leaders who have joined with us in support of this invitation.

Las Vegas is a city that, literally, has something for everybody. The lavish resort hotels and motels and the glittering show business extravaganzas appeal to every taste. In addition to all its well known attractions, Las Vegas boasts a great variety of facilities for family fun. The mild climate of April and May is ideal for enjoying the scenic grandeur of the Southwest. Disneyland and the Grand Canyon are just a short hop away.

Hospitality is our middle name! We all want you to come, and we promise you an exciting and memorable visit in fabulous Las Vegas...where the fun never sets.

Sincerely,

Helen Robinson

Mrs. Helen Robinson, President

Seattle—*from page 28*

a carpenter, in 1864, to become wives in the boisterous, predominantly male settlement.

Seattle's growth was spurred by completion of an extension of the transcontinental railroad in 1893, establishment of regular foreign trade to the Orient a year later and the geographical fact that Seattle became the jumping-off place for the Klondike gold rush of 1897. Much later, but just as significant, in 1916 a little firm began making two-seater biplanes in Seattle. It grew into the Boeing Company, largest of many air and space-related industries which have sped Seattle into the '70s.

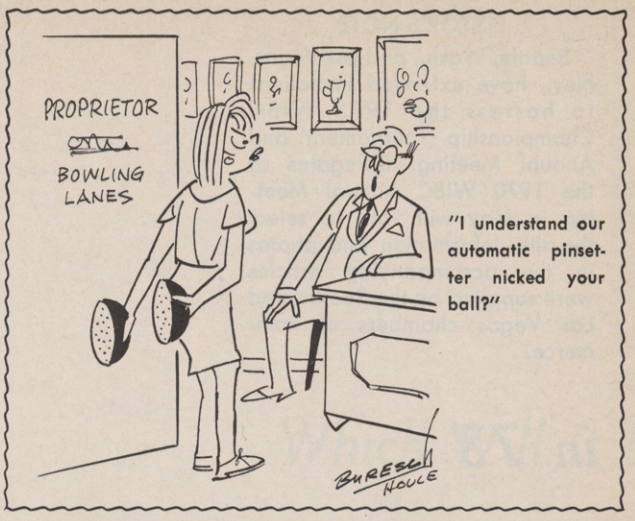
All these ties to nature and history serve as the backdrop to a tourist mecca where a million friendly residents enjoy hosting visitors.

A good place for sightseers to begin is the $40 million Seattle Center, a beautifully landscaped civic garden on the grounds of the 1962 World's Fair and site of the 605-foot Space Needle. The Needle's glass-fronted pod elevators whisk visitors to an observation deck or famous revolving restaurant. The center is linked to downtown Seattle by America's first publicly-operated monorail.

Or tourists may drive along Seattle's 112 miles of "Trident Tours," four scenic drives which share with visitors the flavor of the city—the Victorian mansions of early pioneers next to towering modern apartments; the city's locks and canal systems, including the largest lock in the Western Hemisphere; the fish ladders and spawning grounds for salmon; marinas, docks and fishing industry, personalized for the tourist in famous seafood restaurants; the Seattle Art Museum, featuring Oriental art, Museum of History and Industry; and University of Washington, a scenic 250-acre campus, where as many of its football fans come to games by boat as by auto.

The trails sweep from mountain overlooks to public parks and bathing beaches. There are two mile-long floating bridges linking Seattle to residential areas across Lake Washington and many miles of green lake-front parks for swimming, fishing, boating, water skiing, picnicking or simply watching sailboat or hydroplane races.

Hub of it all is downtown Seattle, including the international settlement, one of the city's oldest sec-



tions with fine Oriental cuisine and interesting little shops, and Pioneer Square, a monument to the city's birthplace and a living museum.

Just up from the waterfront is Pike Place Market, an authentic farmer's market and happy hodge-podge of shops. In a series of roofed, open-air sidewalk stalls truck gardeners and other merchants sell their wares of fruits, vegetables, seafood and foreign delicacies, antiques, handicrafts and art.

Downtown Seattle presents a vibrant skyline, topped by the 50-story Seattle First National Bank Building and the striking, new cylindrical Washington Plaza Hotel. Ample hotel/motel accommodations, high-style boutiques and numerous restaurants are available in the downtown area, as well as in harbor and suburban locations.

Dining in Seattle has come many centuries from the pioneer meat-and-potatoes fare. Seafood dominates the scene with Oriental dishes second in command of diners' attention. Dining, dancing and name entertainment combine easily in scenic, sea-going or waterfront clubs.

For women bowlers with an extra day or more, Seattle is a good take-off place for trips to Mt. Rainier, the Cascades, the Olympic Peninsula and famous "rain forest," San Juan Islands and dude ranches and pack trips into eastern Washington. Or visitors can easily "go abroad" to Victoria and Vancouver, British Columbia, and be back in a day.

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Las Vegas—*from page 29*

wonders that includes the Grand Canyon, Hoover Dam, Zion National Park, Bryce Canyon, Death Valley and the Lake Mead National Recreational Area. Lake Mead, the hemisphere's largest man-made reservoir, is only a half hour from Las Vegas.

Lakes Mead and Mojave offer every type of water sport from bass fishing to ski-kite flying and during nine months of the year. Fish are plentiful in the 500-foot deep waters and rental gear is readily available.

The Lake Mead area boasts beautiful beaches along its 550 miles of shoreline and hundreds of coves waiting to be explored by the boating enthusiast.

Another must-see is 726-foot Hoover Dam, visited by more than half a million persons annually. Visitors are given a guided tour of the power house, tunnels and works of the dam, which harnesses the Colorado River. Energy from the power plant lights up the southwest, and construction soon to be completed will result in the world's largest electrical hookup.

Visible from Las Vegas are the slopes of 12,000-foot Mt. Charleston, a skiers' paradise in winter and a camping and picnicking delight in summer.

Not far from Las Vegas is the brilliant Timeless Valley of 18,000-acre Fire State Park, a forbidding, yet vividly-colored desert and rock formation. More than 20 campsites and picnic areas are available for tourists.

Camping and exploring are naturals for the tourist in Nevada. The entire state is dotted with old mines and ghost towns. Collectors have a field day unearthing rare artifacts, guns and mining equipment.

Outdoor sports will also find the hunting is excellent, from the big desert jack rabbit to doves, quail, deer, elk and mountain sheep. Waterfowl hunting is available near an arm of Lake Mead, a refuge for hundreds of thousands of geese and ducks.

Northeast of the city is Nellis Air Force Base, home of the famed Thunderbird aerial demonstration team and largest air base in area in the world. It encompasses four percent of the area of Nevada. The base is known as the "finishing school for USAF fighter pilots."

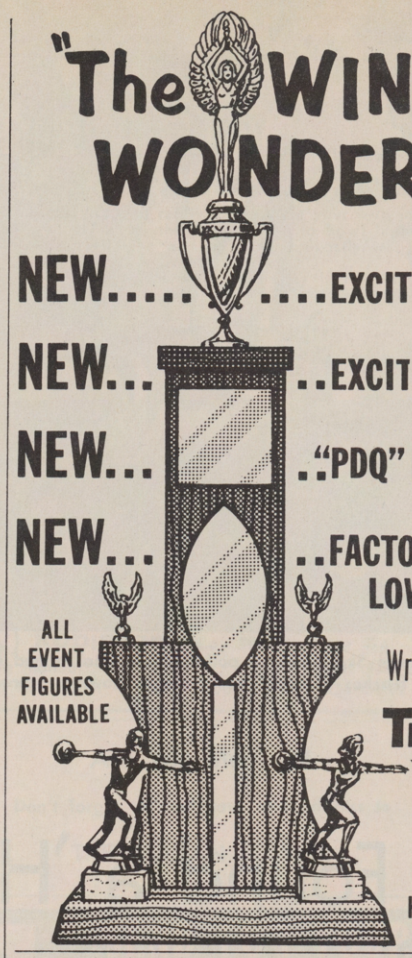
There are two other USAF installations, a U.S. Naval base and a Naval Reserve Training Center near Las Vegas.

The University of Nevada at Las Vegas has grown from a 300-student branch campus into a fully-accredited university with nearly 5,000 students. Located in a $6 million complex on the campus is the Southwestern Radiological Health Laboratory, the U.S. Public Health Service's center for radiological health research, testing and training.

North of Las Vegas is the Nevada test site and nuclear rocket development station where about 950 scientists, technicians and related personnel conduct research into the peaceful uses of atomic power.

Las Vegas has a Convention Center with 67 acres devoted to meeting, exhibit and display space. The center plays host to many trade shows and conventions annually. Many of the larger hotels also have meeting and convention facilities.

"The WINNER'S WONDERLAND"



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EAGER LEARNERS—George Skrobanek, a police officer who formed a bowling league for San Antonio orphans, teaches three of his proteges how to score. (Photos courtesy of San Antonio Light)

They Found a 'Home' In Bowlers' Hearts

San Antonio leaders join hands to give orphans a bowling league

☒ One day in January, the weatherman delivered to San Antonio the coldest weather that Texas city has had since 1885—a 15 degree reading.

But San Antonio bowlers had something to keep them warm, the good feeling that comes when one man helps another—or when unselfish men and women help small boys and girls who haven't gotten quite as much out of life as they should have.

This is a story which will leave you with a warm feeling, too.

It began way back in August when John Bowers, a bachelor who bowls, serves as a league secretary and instructs in bowling clinics, brought two boys from an orphans' home to a clinic at Hermann Sons in San Antonio, a fraternal organization where bowling is extremely popular.

The youngsters were quickly caught up in the excitement of bowling. So Bowers offered to sponsor them in the league which was to be formed. However, orphanage officials, knowing how those left out of the fun would feel, reluctantly declined—unless others at the institution could be included.

George Skrobanek, an officer in the police department, like Bowers is interested in young people. He coaches bowling at Hermann Sons and also is active in junior baseball. For 12 years he participated in the annual San Antonio Christmas shopping tour for orphans.

Skrobanek envisioned an entire league for these boys and girls. Some way it could be done—and it was.

Skrobanek persuaded officials of St. Peter's and St. Joseph Orphanages to permit him to organize a 10-team league for 50 youngsters. Then he tackled the financial end of his dream, even down to providing the inevitable bottle of soda pop that caps a morning of junior league play.

Every bowling proprietor he contacted agreed to make no charge for lineage. The junior board of directors of San Antonio bowling waived half of the $50 fee for sanctioning the 50 children. This meant the official blessing of the San Antonio men's and women's bowling associations, the Southwest Texas Junior BA and the San Antonio BPA.

The S. A. Bowling Council, composed of the same groups, took care of the other half of sanctioning costs — and came up with enough other funds to assure there would be no thirsty youngsters on Saturday mornings. The Council allocated another $30 for trophies and awards.

The transportation problem was solved when Skrobanek latched on

FROSTING ON CAKE —Columbia Industries climaxed formation of the San Antonio Orphans League by contributing 66 new bowling balls. George Skrobanek and Bob Raab (left to right) of the league accepted the gift from Columbia President Roger Zeller and Vice President Pepper Martin.

WELCOME GIFT—Rosalie Harrell, president of the San Antonio 600 Club, presents the club's $75 gift to George Skrobanek for the Orphans League.

to an available bus at Blessed Sacrament Academy next door to the orphanages. Now he had wheels, but no licensed driver. Enter Bob Raab, his fellow instructor at Hermann Sons. Driving would be his contribution.

From then on the project snowballed. A clinic October 18 was held at Hermann Sons. First league session was November 22 at Oak Hills, first of 11 weeks at different lanes each Saturday. There came $75 in donations to buy shirts and blouses. The members of Turbine Support League at All Star Lanes gave $100. The San Antonio 600 Club contributed $75 and planned a drive for food and clothing for the two orphanages.

The final bit of what brings on that "good feeling" came when Columbia Industries, San Antonio manufacturer of bowling balls, presented the orphans with an unexpected gift — 66 sparkling new lightweight bowling balls. Columbia President Roger Zeller presented the balls and made sure there would be some extras for other youngsters who may be joining.

It would seem that George Skrobanek's dream of a bowling league for San Antonio orphans is now complete. It was — except for one minor detail. Where do you suppose he could locate 66 bowling bags?

But an appeal went out to bowlers who found *new* bowling bags under their Christmas trees, and chances are a lot of those not-so-old bowling bags by now have proud new owners.

Even if it's cold outside, San Antonio bowlers have reason for having that warm feeling.

? LIKE TO RAISE YOUR AVERAGE 10 TO 30 PINS?
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. . . . IF YOUR ANSWER IS YES. . . . THEN YOU NEED "EVERY BOWLERS TRAINING MANUAL"

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★ The importance of correct ball drilling—and some suggestions on how.
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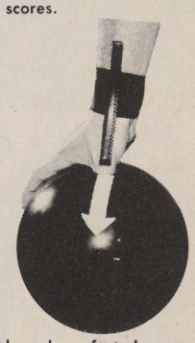

★ As a further aid Robby has developed the **AUTOMATIC BALL POSITIONER** which assures you that your grip, arm swing and release of the ball are consistent and correct as outlined in **"EVERY BOWLERS TRAINING MANUAL"**.

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MANUFACTURERS OF THE CROWN JEWEL LINE

Frieda Barger, Cele Clark and Barbara McKinney (left to right) display the pins that refused to fall in three 299 games.

DAYTON'S BIG THREE

299 games come in pairs after 19-year dry spell

By Jim Zofkie

Dayton (Ohio) Journal Herald Sports Writer

☒ For 19 years, Cele Clark's 299 staunchly stood as the highest game ever bowled by a woman in Dayton, Ohio.

Then this season, lightning struck again. Not once, but twice.

In the span of four frigid January days, two more 299s were rolled.

Left-handed Barbara McKinney, leaving the 10 pin on her 12th toss, was the first to match the 57-year-old Miss Clark's game, on January 12 in the All-American League at Capri Lanes.

Three days later, Frieda Barger followed a 147 game in Traveling League doubles competition at Bowlero Lanes with another 299. The eight pin deprived Mrs. Barger of Dayton's first female 300.

There was a remarkably ironic twist connected with Mrs. McKinney's 299. Cele (pronounced 'seal') was a member of the team bowling against Barb that night.

"Cele is a very good friend of mine," Mrs. McKinney said. "As a matter of fact, she spent quite a bit of the holidays with my family at home."

Miss Clark, who left the six pin in her big game on December 7, 1950, at National Lanes, seemed relieved her 299 no longer stands alone in Dayton.

"I was for both Barb and Frieda all the way. They know that," Cele said. "In Barb's game I blew a 200 that last game because I was so excited. Her last hit was just as good as some of the other strikes she had in that game.

"And when Frieda bowled hers, I thought it was just phenomenal for it to happen again so soon. I'm just real happy for both of them."

Barb, mother of a 12-year-old daughter, calls her game "the greatest thing that ever happened to me.

"To be truthful," she said, "I was thinking more about getting a 700 series (she finished with a 722). I needed a 277 to get it. I wasn't too concerned about my game.

"My knees were like water, but I really don't know what I was thinking on that last ball," Barb continued. "I knew I wanted it. In the fifth frame I had a Brooklyn hit. After that, the way I was rolling the ball, I had the feeling I could go all the way.

"After the first ball in the 10th I knew for sure I had a 700. So I probably threw the second ball a little easier.

"On the last ball the pressure maybe got to me just a little. How else can you feel? Your legs have to be pretty wobbly when you go to the line under circumstances like that.

"When I got up there I felt this is it. Either I do or I don't. But my concentration was there. All my friends said they did me a favor by not being quiet. But I said I didn't even know they were there.

"The ball went into the pocket a little light. I saw the other pins dropping and the 10 pin moved a bit, but it didn't fall.

"Later, Cele said if it was any consolation to me, when she rolled her 299, her team lost the game. At least we won ours."

What was Barb's reaction when Frieda bowled her 299?

"To be honest about it, I was stunned because it took so long for anybody to tie the record," she said. "But I knew Frieda was capable of it. And I'm sure she feels

—turn to page 46

New Yorkers Dominate PWBA Rochester Open

☒ Three New Yorkers, Mary Baker of Central Islip, Mildred Martorella of Rochester and Phyllis Notaro of Brant, rated most of the headlines at the January tournament of the Professional Woman Bowler's Association at Gates Bowl in Rochester, N.Y.

Mrs. Baker averaged 213 in the 18-game qualifying and won six of eight games in the match play finals to record her first PWBA victory and earn $1,000.

Early in the qualifying, Miss Notaro established a six-game women's record by rolling 212-217-257-258-254-214/1412. The previous recorded six-game high for women was 1383 by Rosemary Losee, Poughkeepsie, N.Y., in a Queens Eastern Classic event last May. Mrs. Baker's 1393 also eclipsed the former record. The previous PWBA six-game mark was 1364 by Ann Feigel of Tucson, Ariz.

The new pro champ's road to victory was not an easy one. Her strongest competition came from Mrs. Martorella, five-time PWBA titlist and owner of three 700 series in league play this season at the same Gates Bowl. Both are left-handers.

Mrs. Baker carried a 148-pin lead into the matches. She led through the first four games, then surrendered her top spot to Millie

Phyllis Notaro

Mary Baker

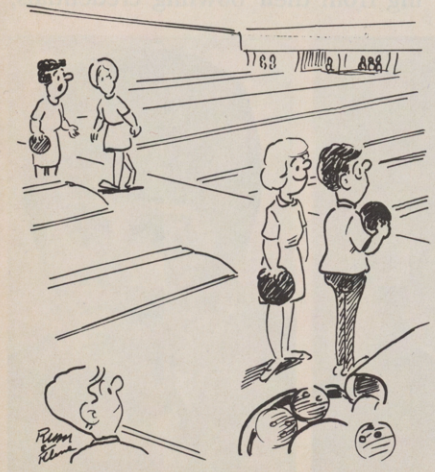
in the fifth game as the PWBA's second all-time money winner fired a 279 game.

The climax came when the two southpaws met for the first time in the tournament. They traded the lead and then Mrs. Baker rolled home three clutch strikes in the final frames for a 220-214 decision. She never again surrendered her lead in total pins and went on to win the title by a 107-pin margin.

The tournament, officially named the Gary Eidlin Carpeting Open, launched the PWBA's 1970 tour and was the first stop by the women pros in Rochester.

The Eidlin Open was a high-scoring event as the eight finalists had a cumulative average of 198. Alice Gilkey of Cincinnati, Ohio, had the high game, 287, and Mrs. Martorella had a 278 as well as the 279. Loa Boxberger of Russell, Kan., rolled a 710 series.

		W-L	Pins	Prize
1.	Mary Baker, Central Islip, N.Y.	6-2	5,892	$1,000
2.	Millie Martorella, Rochester, N.Y.	6-2	5,785	850
3.	Doris Coburn, Buffalo, N.Y.	4-4	5,631	750
4.	Loa Boxberger, Russell, Kan.	4-4	5,485	675
5.	Phyllis Notaro, Brant, N. Y.	2-6	5,371	600
6.	Ann Feigel, Tucson, Ariz.	3-5	5,274	560
7.	Anita Cantaline, Detroit, Mich.	4-4	5,207	530
8.	Jeanette Robinson, Flint, Mich.	3-5	5,179	500



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Winifred Collison

Margaret Coombes

Ann Garrett

FIRST IN WIBC EVENT

The British Are Coming

☒ Twelve women from Great Britain, including the current British national champion, Audrey Joan Primmer, will compete in the 1970 WIBC Championship Tournament in Tulsa, Okla., making this 51st renewal the most "international" in its long history.

Thus the field which starts firing April 9 at Yale Bowl will include not only bowlers from all 50 of the United States, but from five foreign countries as well—Japan, Bermuda, Saudi Arabia, Canada and Great Britain.

It will mark the first time a British contingent has been entered in the showcase WIBC event.

WIBC, understanding the desire of other nations to send teams and recognizing a means of developing international good will, provides for such entrants under its unattached membership rule. Such bowlers, however, must also have the written permission of their nation's regulatory bowling organization.

The two British teams were approved by the British Tenpin Bowling Association (BTBA) of which Morris Glazer is general secretary. Teddy Tinling is honorary press officer for the BTBA, which is the membership organization for both men and women in Great Britain.

The 1969 WIBC Championships in San Diego, Calif., attracted the first Japanese entrant, Kayoka Suda, also entered this year, plus its first official team from Mexico, and two bowlers from Okinawa.

Members of the British teams, scheduled to bowl May 16-17, are:

"A" TEAM

Mrs. Audrey Joan Primmer, Liverpool, North-West England.
Mrs. Olive Audrey Pond, Harlow, North-East England.
Miss Ann Garrett, Greenford, London.
Miss Margaret Coombes, South Shields, North-East England.
Mrs. Winifred Emily Collison, South London.
Mrs. Audrey Beryl Tew, Corby, Central England.

"B" TEAM

Mrs. Ena Grant, West London.
Mrs. Kim Joy Wheeler, West London.
Mrs. Janet Ann Morrison, Bexleyheath, South-East England.
Miss Pauline Margaret Mary Thompson, St. Helen's North-West England.
Mrs. Doris Evelyn Miles, Wembley, London.
Mrs. Eunice Jean Grant, West London.

The British women will also compete in the Queens Tournament, companion event to the WIBC tournament, which runs from May 18-22, also at Yale Bowl.

The trip to the United States will begin for the British women on May 8. They will return home May 22 or 23 according to tentative plans.

The itinerary includes stops in Cleveland, Ohio, their arrival point, and Milwaukee, Wis., before reaching Tulsa May 13. Plans are in motion for competition against Cleveland and Milwaukee teams in both those cities.

In Milwaukee the visitors will have an opportunity to tour the headquarters of the American Bowling Congress and also inspect the Milwaukee Arena which will be the site of the 1971 World Tournament of the Federation Internationale des Quilleurs (FIQ). Judging from their bowling credentials,

Kim Wheeler

Eunice Grant

Pauline Thompson

Audrey Tew

Olive Pond

Audrey Primmer

it will not be surprising if several return for those championships.

Mrs. Primmer, 39, a postmistress, besides winning the 1969 British title, was a member of the Gold Medal British five-player team at the 1969 European Championships. All but three of the 12 have previously represented Great Britain in bowling competition on an international basis.

Mrs. Pond, a housewife, is administrative manager for the U.S. trip and is first reserve on the "A" team. She also is the mother of David Pond, 21-year-old who won the all events at the FIQ World Tournament in Malmo, Sweden, in 1967.

As "reserves" on the British contingent, Mrs. Pond and Mrs. Eunice Grant will bowl with a make-up team in the five-player event and rejoin their colleagues in doubles and singles.

Miss Garrett, 25, a secretary, is the only southpaw. Miss Coombes, 30, and Mrs. Tew, 39, won the doubles in the 1969 European tournament. Both also bowled on the winning five-player team and Miss Coombes was voted the "Bowling Personality of the Year" in 1969 by the Tenpin Writers' Association of Great Britain.

Mrs. Collison, who has an American son-in-law serving in Vietnam, is overall captain of the two teams.

Britain's "B" team boasts two members who are sisters-in-law (and ironically look-alike). They are Ena and Eunice Grant, British 1969 doubles champions.

Mrs. Morrison also competed at Malmo in 1967 and holds the current British all time high sanctioned women's single game, a 279. She and her husband manage a bowling center.

Miss Thompson, 25, an office clerk who terms her other hobby "high-speed" driving, owns a 693 series, best among the 12 members. She also bowled on the 1969 Gold Medal team as did Mrs. Miles.

Janet Morrison

Doris Miles

Ena Grant

SCHEDULE TIMES

Times listed for events of the WIBC Championship Tournament and Annual Meeting in Tulsa, Okla., are Central Standard Time until 2 a.m. April 26.

Beginning at 2 a.m. Sunday, April 26, times are Central Daylight Saving Time.

Winters Featured In AMF Campaign

Famed funnyman Jonathan Winters, using one of his most popular characterizations, "Grandma Maudie Frickert," was featured during February in a saturation radio campaign for AMF bowling products.

More than 900 radio stations participated in the campaign and listeners heard Winters in a bowling oriented exchange with the irascible "Maudie Frickert, the Bowling Grandmother."

A key element in the merchandising campaign was a special $3.50 discount off the regular retail $5.50 price of either a giant vinyl inflatable bowling pin or inflatable bowling ball. Listeners were invited to dial a toll-free number to obtain the location of their nearest AMF accessories dealer in a matter of seconds.

OCTOBER MONTH TO ROLL RECORDS

October is the month for records. The high ABC sanctioned three-game series is 886, rolled by Allie Brandt of Lockport, N.Y. When? October 25, 1939. The high WIBC sanctioned three-game series is 818, rolled by Beverly Ortner of Galva, Iowa. When? October 10, 1968.

April 15 More Than Income Tax Deadline

☒ April 15 is more than just the deadline for filing federal income tax returns, as far as WIBC members are concerned.

That also is the final date that tickets can be ordered for the President's Party and delegates' luncheons at the WIBC Annual Meeting in Tulsa, Okla.

The President's Party is from 4 to 7 p.m., Sunday, May 3, in the Assembly Hall and Gallery in the Tulsa Assembly Center. It affords WIBC members an opportunity to meet national bowling leaders, renew acquaintances and enjoy light refreshments and pleasant entertainment.

The delegates' luncheons May 4 and 5 will be served from noon to 1:30 p.m. in the Assembly Center Exhibit Hall.

Convenient ticket order forms appear below.

TICKET ORDER FORM – PRESIDENT'S PARTY

Enclosed is a check (make checks payable to WIBC President's Party) for $.....

to cover ..... ticket(s) at $1 per ticket.

MAIL CHECK AND TICKET REQUEST TO:

Mrs. Barbara Dow
1107 East 37th St.
Tulsa, Okla. 74105

TICKETS TO BE MAILED TO:

Name .....

Address .....

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TICKET ORDER FORM – DELEGATES' LUNCHEON

Yes, I want to attend the Delegates' Luncheon(s). Please mail ticket(s) to:

Name .....

Address .....

City..... State..... Zip.....

Number of Tickets Desired ..... May 4, 1970

Number of Tickets Desired ..... May 5, 1970

Total .....

Enclosed is check (make checks payable to WIBC) for $..... to cover tickets for the Delegates' Luncheons @ $2 per day per person (including tax and gratuity). Tickets *cannot* be purchased in Tulsa.

MAIL TO: Delegates' Luncheon, Woman's International Bowling Congress, 1225 Dublin Rd., Columbus, Ohio 43215.

RESERVATIONS CLOSE APRIL 15, 1970

Elaine Rogers

299 Game in West Virginia

West Virginia is still looking for its first sanctioned 300 game by a woman bowler, and that's what it will take to beat Elaine Rogers of Charleston, W. Va.

Elaine, a 166 average bowler, rolled a 299 game on December 9 in the Towne 'N Country Ladies Classic League.

According to available records, it is a new state high for West Virginia women. Previous top single was a 289 by Marcia Halstead, also a member of the Charleston WBA.

Elaine, bowling for the Rugged V team, opened with 181 and then drilled 11 straight strikes before leaving a 10 pin. She came back with 182 for a nifty 662, the highest in her five years of bowling—and her first 600 series. Mrs. Rogers bowls in three leagues and her current high average is 169.

Enjoy Competition, Fun

Nearly three million women bowlers enjoy the competition and fun of bowling in leagues sanctioned by the Woman's International Bowling Congress. WIBC was organized in November, 1916, in St. Louis, Mo.

No Woman Bowler In Top Athlete List

☒ No woman bowler was named in the top 10 in balloting to select the "Female Athlete of the Year" for 1969.

Debbie Meyer, 17-year-old swimming star from Sacramento, Calif., was selected for the award in the 39th annual contest conducted by the Associated Press among the nation's sports writers and broadcasters.

Miss Meyer was a triple gold medal winner in the 1968 Olympic Games and lowered one of her four world freestyle records in 1969. She received 210 votes to 96 for runner-up Kathy Whitworth, the lady golfer who won the award in both 1965 and 1966.

Others in the top 10 were golfer Carol Mann, figure skater Gabriele Seyfert of Germany, tennis player Margaret Smith Court of Australia, U. S. swimmer Susan Atwood, swimmer Karen Muir of South Africa, tennis player Ann Haydon Jones of Britain, figure skater Peggy Fleming, the 1968 winner, and woman jockey Diane Crump.

The best finish by a woman bowler since the annual selection began in 1931 was third place by Marion Ladewig in both 1962 and 1963. Mildred Martorella is the only other woman bowler ever named in the balloting. She was 10th in the 1967 contest.

San Francisco BPA Names PR Director

Jim Sleeper has been named to the newly created position of public relations director for the San Francisco Bowling Proprietors' Association.

Sleeper, former San Francisco Examiner copy editor, won awards for reporting and sports writing while assistant editor of the El Paso (Texas) Herald-Post, served as publicist for the Sunland Speedway in New Mexico, and was publicity chairman for the $100,000 San Francisco Open Golf Tournament last October.

The new SFBPA official also served five years in Japan as an editor for Pacific Stars and Stripes and as a correspondent for United Press International.

TWO REIDS SHARE FUN OF ALL SPARE

☒ It seemed rather appropriate that as the 865 Mixed Classic League opened its third decade two charter members should share the thrill of bowling an all spare.

In the league's first game on November 17 at Golden Gate Lanes, El Cerrito, Calif., Jerry Reid rolled a 186 all spare game. Then his wife, Marie, finished with a 180 all spare.

Marie and Jerry helped organize the league 20 years ago and have bowled in it continuously since then. Marie captains the Golden Gate Lanes team and is the only captain who has had the same sponsor since the league began.

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101 PHOTOGRAPHS

Every step of this new way to better bowling is carefully illustrated, with unusual, "subjective" photographs. The camera acts as the eyes of the bowler, looking down at the various spots on which he places his feet, showing how the grip appears to the bowler's own eyes, and precisely what he sees when he looks down the alley.

The Secret of Bowling Strikes is an invaluable book for the beginning and experienced bowler alike — an exciting new approach that will help every bowler to achieve the kind of explosive "action" that results in pins toppling into strikes and in increasingly higher scores.

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600 CLUB

By Nancy Folden
Secretary-Treasurer

☒ Tickets for the annual dinner-meeting of the National 600 Bowling Club, scheduled on May 4 at the Mayo Hotel in Tulsa, Okla., may be ordered by any WIBC member from Mrs. Jo Ann Thompson, 545 S. 85th E. Ave., Tulsa, Okla. 74112. Tickets are $5.50 each and the deadline for ordering tickets by mail is April 15.

The fourth annual National 600 Bowling Club Tournament will open April 10 at Sheridan Lanes, 3121 S. Sheridan Rd., in Tulsa and continue for the duration of the 1970 WIBC Championship Tournament. The entry fee is $6. All members may bowl twice but cash only once in the 600 club's tournament.

The National 600 Bowling Club recognizes scratch three-game series of 600 or over bowled by WIBC members in WIBC sanctioned league or tournament play on lanes certified by ABC.

Our membership application card has been redesigned to aid the local secretary in verifying that a bowler is eligible. The new card requests the name of the bowler, league or tournament, bowling center and both the WIBC sanction number and the American Bowling Congress lane certification number.

Application cards are in duplicate and both copies are to be sent to the National 600 Bowling Club secretary - treasurer with the $2 membership fee. One copy is filed according to state, local association and last name of the bowler. The other will be used for mailing purposes and will be the local secretary's receipt after it is returned to her. She should keep this on file for local reference.

Secretaries are urged to apply for new memberships as soon as possible after the 600 series is bowled, rather than wait until the applications accumulate or until the end of the season. Membership items are sent directly to the secretary and may be awarded at the end of the season, if desired.

EDITOR'S NOTE: The 600 series listed in this column each month are taken from applications for membership in the National 600 Bowling Club. They are the highest FIRST 600 series bowled among applicants from that state, reported during the period specified. Applications for membership in the National 600 Bowling Club should be addressed to Mrs. Nancy Folden, Secretary-Treasurer, 379 McDermitt Rd., Memphis, Tenn. 38117.

HIGH FIRST 600s BY STATES
DECEMBER 25 THRU JANUARY 25

Ala., Birmingham, Leona White 626
Alaska, Fairbanks, Frances S. Erickson.....635
Ariz., Flagstaff, Mary Anne Babcock.....612
Ark., El Dorado, Lou Beard 635
Calif., Santa Rosa, Dawn Evans.....662
Colo., Otero Co., Jo Ann Atkinson.....657
Conn., Greater Hartford, Catherine Reagan...635
Del., Wilmington, Mildred McCarthy.....627
Fla., Indian River, Shirley Rust.....660
Ga., Warner Robins, Ann Hess.....616
Hawaii, Oahu, Lena Faye Jervey.....614
Idaho, Pocatello, Betty Wilde.....640
Ill., Benton, Billie Higgerson.....633
Ind., Indianapolis, Nancy Folkerth.....671
Iowa, Cedar Rapids, Margaret Hartkemeyer..630
Fort Madison, Mary Bubb.....630
Kan., Wichita, Reva Hooper.....650
Ky., Louisville, Joy L. Anderson.....639
La., Thibodaux, Wanda Dowdy.....604
Me., Twin City, Rosa Dube.....624
Md., Hartford Co., Mary E. Morris.....615
Mass., Greater Boston, Bonnie Thompson....646
Mich., Flint, Shirley Smekens.....675
Minn., Duluth, Eva Timmons.....636
Mo., St. Louis, Bettye Herrmann.....632
Mont., Columbia Falls, Edith Thacker.....629
Neb., Kearney, Carol Nickel.....617
Nev., Las Vegas, Barbara Hennagan.....622
N.J., Morris Co., Jean Bayard.....645
N.M., Albuquerque, Lucia Yates.....656
N.Y., Binghamton-Johnson City-Endicott, Florence Grivas 636
N.C., Ft. Brgg, Akiko Costello.....654
N.D., Sheridan-McLean, Flossie Scott.....642
Ohio, Middletown, Judy Klase.....635
Ore., La Grande, Margaret McCoy.....634
Pa., Philadelphia, Bruna Arganetto.....675
R.I., Greater Providence, Lois Phelan.....606
S.C., Spartanburg Co., Barbara L. Turley.....647
S.D., Sturgis, Joan Peterson.....632
Tenn., Cleveland, Mildred Cannon.....660
Texas, Lubbock, Mary Ann Grubb.....659
Utah, Springville, Bette M. Jensen.....619
Va., Greater Richmond, Mary Slayton.....662
Wash., Spokane, Donna Manskey.....655
W. Va., Charleston, Jan Joyce.....631
Wis., Milwaukee, Judith A. Yance.....658
Wyo., Lander, Jan Fitzgerald.....601
Wheatland, Freddie Weldon.....601

Canada:
Quebec, Greater Montreal Ten Pin, Judy Duff 634

Abroad:
Puerto Rico, Ramey AFB, Edith Ortiz.....632
Japan, Karen Zettle.....618

Sanctioned 300 Thrilling

One of the greatest thrills in bowling — a sanctioned 300 game — has been experienced 168 times by members in the 53-year history of the Woman's International Bowling Congress.

Hall of Famer Dies at 91

☒ Mrs. Josephine J. (Jo) Mraz, member of the WIBC Hall of Fame and long-time secretary of the Cleveland, Ohio, Woman's Bowling Association, died January 17 at the age of 91 in Kirtland, Ohio.

Mrs. Mraz was named a WIBC Star of Yesteryear in 1959 in recognition of her service to sanctioned women's bowling as a member of the WIBC Executive Board as well as her state and local association contributions. She was a WIBC vice president during 1932, treasurer from 1921 to 1924 and executive director from 1926 to 1929.

She was instrumental in organizing both the Ohio WBA and the Cleveland WBA, was a member of the state executive board for 35 years and served as secretary of the CWBA from its organization in 1918 until her retirement in 1962 at the age of 84. Mrs. Mraz also initiated the Central States Woman's Bowling Association in 1918 and was secretary until 1962. She helped organize many city associations in Ohio and Pennsylvania as well as other groups related to women's bowling.

Jo Mraz

A bowler since she was 18, Mrs. Mraz rolled her first ball at Lincoln Alleys, built by her father and one of the first bowling centers in the Cleveland area. Her score for that first game was 23, but she eventually established a high average of 179 and had a high game of 267 and three-game series of 659.

Besides her selection to the WIBC Hall of Fame, Mrs. Mraz has received several other awards. In 1955, she was the first person named to the Cleveland WBA Hall of Fame. Local women bowlers honored her with a testimonial dinner when she retired and memorialized her by establishing the Jo Mraz Ladies All-Star League and the Jo Mraz "Star of the Month" awards.

The Cleveland leader was a regular participant in the WIBC Championship Tournament, bowling in 43 before her retirement.

SUSPENDED WOMEN BOWLERS

Suspended bowlers, by order of the WIBC Executive Board, are listed monthly in THE WOMAN BOWLER. The current list includes:

SUSPENSIONS

Name	Association	Suspension
Dwyer, Gloria	Charlotte, N.C.	Indefinitely and never to hold office, including team captaincy.
Fogarty, Barbara	Citrus Belt, Calif.	Indefinitely and never to hold office, including team captaincy.
Hite, Ann	San Fernando Valley, Calif.	Indefinitely and never to hold office, including team captaincy.
Manzer, Peggy	Greater Hartford, Conn.	Not to hold office, including team captaincy for an indefinite period.
Martin, Mary A.	Wichita, Kan.	Indefinitely.
Suchcicki, Dorothy	Pensacola, Fla.	Indefinitely and never to hold office, including team captaincy.
Wilson, Leoma	Greater Seattle, Wash.	Indefinitely.

REINSTATEMENTS

Jaime, Evelyn	Diablo, Calif.	Reinstated.

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The 100th anniversary of Coffeyville, Kan., resulted in an "old - fashioned" theme for the Pinbusters League.

...thousands going to the party

☒ The lights may be dimmed, conversation low key, entertainment on the formal side and awards ceremonies dignified. Or the room may be ablaze with color and music as excited chatter and laughter erupt during comical skits and trophy presentations.

At either extreme or somewhere in between, thousands of bowling leagues will soon be staging season-end banquets. One thing they have in common is a need for ideas to help make them more fun.

If there are tips to be gained from leagues which perennially have enjoyable league parties, they are: plan ahead, work at it, involve a number of members and use some imagination and flair.

For instance, *must* your league's banquet be at just any restaurant again? Why not charter a bus, arrange for box lunches and go to a nearby tourist attraction? Or stage a costume ball and catered buffet dinner. Maybe your members, for a change, would enjoy a swim party, excursion boat trip or outdoor sports event climaxed with a picnic or cookout.

Have you ever thought of having a bowler's holiday? Arrange to reserve the entire bowling center for a weekend night for a moonlight bowling party for members, spouses and guests, followed by a candlelight buffet.

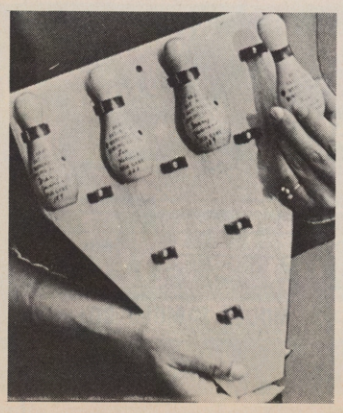
Make your league's final fling a "do your own thing" party. Encourage members to come as they really are. Ask for volunteers to display their talents, whether it be whistling through a comb or modeling pottery.

If entertainment is always your most difficult problem, maybe a film is your answer this year. Thousands of films on hundreds of subjects may be borrowed without charge from most large companies or through film distribution organizations.

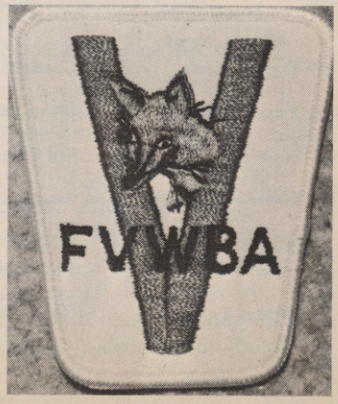
Many bowling films are available. You may reserve the new WIBC film, "It Happens Every Spring," by using the form in the February issue. Because of the heavy demand at this time of year, you may want to pick an alternate date for a showing next fall.

For lists of other bowling films available without charge or deposit, write to the film departments of the American Bowling Congress, 1572 E. Capitol Dr., Milwaukee, Wis., 53211; American Machine & Foundry Co., Jericho Trnpk., Westbury, N.Y. 11590; and the Brunswick Corp., 69 W. Washington St., Chicago, Ill. 60602. Brunswick's newest production ("Who's

It's League Banquet Time



For the guy or gal who has quite a collection of those tiny bowling pins, how about a wooden rack to hold 10 of them, designed by the Hetrick Co. of Erie, Pa.



The Fox Valley (Ill.) WBA observed its 25th anniversary and announced the adoption of this new emblem at its spring banquet which featured an old-time Apparel Style Show.

Keeping Score?") traces bowling from the pin boy era to today's automatic scorers.

Two organizations publish booklets listing ideas for programs, entertainment and sources to contact for free pamphlets or to borrow films. Write for a program aides booklet from the Woman's Club Service Bureau, 1345 Avenue of the Americas, New York, N.Y. 10019; and to Program Notes, Miss Lee Landis, Editor, National Association of Manufacturers, 277 Park Ave., New York, N.Y. 10017.

Planning is the single most important key to successful parties, according to the Aloha League of Ashland, Ky. "Think banquet" is almost a year-round occupation for Betty Ramey and her committee. By the end of September, Betty has a "rough draft" of the entire program from theme to floor show, complete with costumes and props.

Their past banquets have used color slides to set the mood for such themes as the "wonderful world of women" and "Hawaiian holiday." The committee purchases slides to fit the theme, then intersperses candid shots taken of league members, while weaving them into the script.

A recent favorite was "Academy Award," with slides of Hollywood scenes and movie stars interwoven with photos of local scenes and league women to tell the poignant tale of a young bowlerette's struggle to stardom from her arrival (on the lanes) with bowling bag in hand to her academy award appearance (bowling trophy presentation).

The Aloha League gives many trophies (43 last year) but puts most emphasis on giving everyone a nice gift and a memorable evening . . . "not just the winning team," explained Cam Morris, secretary.

Last spring's Aloha banquet had a cabaret setting and floor show entertainment, featuring members of the league who said "I'll try" rather than "I can't," Cam said.

An anniversary frequently provides a fitting banquet theme.

Their city's 100th birthday celebration set the party mood for the Pinbusters League of Coffeyville, Kan. The decor was all pioneer— red-checkered tablecloths, cast iron pots filled with flowers as centerpieces and kerosene lanterns for lighting. Members came dressed in fashions of bygone days and sang their own words to old-favorite tunes. Appropriately, prizes included keepsake centennial coins.

The Fox Valley, Ill., Woman's Bowling Association celebrated its 25th anniversary with a historical approach, too. Members staged a style show of long-ago apparel, some dating back to the 1880s. Looking ahead at the same time, the association also adopted a design for a new association emblem.

Everything was silver and white when the Northside Bowlerettes League of Chicago, Ill., made its 25th anniversary the theme of the annual banquet. The party-goers paid tribute to the league's organizer and president, Bette Horvath, three other 25-year members and to one of the original sponsors, Labish Bros. Furs, which still sponsors a team in the league.

Occasionally it's the little things members remember about their annual get-together. For the Bowl-

PLAN AHEAD—Nearly a year of planning results in extravagant banquets for the Aloha League of Ashland, Ky., including last year's cabaret production. Volunteering for a wild west-type floor show were members Jean Walters, Maudie Childers and Barbara Harvey (top, from left), Ruth Nelson and Juanita Click (lower right) and Alice Bourne (with rifle).

MORE FUN—Imagination and effort resulted in a fun costume party for the Brother Rice Mothers' Club League of Chicago, Ill. Well disguised are (from left) Yvonne Fiscella, Teddy Nastav, Lorraine (identified only as "the clown"), Kay Fitzgerald and Lucille Sebuck. The bewitching member in back is Mary Kostal.

CHARTER MEMBERS—Celebrating a 25th anniversary and honoring charter members prompted a formal banquet last spring for the Northside Bowlerettes League of Chicago, Ill. Twenty-five year members are (from left) Eleanor Reding, Bette Horvath, who has been president since the league was organized, Bernice Reding and Grace Ernst.

BANQUET COVERED—Attractive and original banquet programs are part of the banquet decorating done by the Hattal-Taylor League of Philadelphia, Pa.

ette's League in Sigourney, Iowa, highlights were a bowling poem written by member Pat Bunting and a "feely" game. The game involved feeling a sack to guess the sponsor represented by the two items placed in it. The bag for a restaurant-lounge contained a bottle opener and olive pits; for a cement company, items were some dry cement and a toy cement mixer.

A similar idea was the "fish kit" of mystery prizes provided on the last session of the season by Bo Bickford, president of the Tuesday Morning Ladies League of East Point, Ga. Members who convert splits on that day "fish" in a shopping bag for one of 40 prizes including a certificate for a new bowling ball —the latter courtesy of Triangle Lanes.

Do-it-yourself decorating added some fun in the 10-team Wednesday Strikers League of Traer, Iowa. Each member received an old bowling pin to "dress." The 10 judged best were used as table centerpieces and the top four were prize-winners. Members also had a hat design contest and wore their concoctions to the banquet.

Dorothy Payne, secretary of the Tuesday Morning Early Birds League of Cincinnati, Ohio, collected interesting scores and other highlights during the season and included them in the banquet program as a keepsake.

Decorations and programs were original and made with tender loving care in the Hattal-Taylor Bowling League of Philadelphia, Pa. Large cardboard bowling pins above the trophy display proclaimed each team's standing. Regulation tenpins decorated tables along with table favors and cardboard cutout bowling ball place-cards. The league even provided a "loot bag" for each party-goer to carry the treasures home in.

If you would like to have reprints of previous articles on banquet planning or if your league has ideas to share with others, write to: Banquet Plans, The Woman Bowler, *1225 Dublin Rd., Columbus, Ohio 43215.*

KITS POPULAR

More Than 1,000 Women's Clubs Respond

☒ The success of the National Bowling Council's offer of bowling program kits to women's clubs seems to prove the old adage about building a better mouse trap.

The innovation of offering a kit to assist women's club program chairmen in presenting programs about bowling is one of NBC's several nationwide bowling promotion ideas for the 1969-70 season. It has turned out to be a striking idea and by the first of February more than 1,000 women's clubs—one-third of the total—had ordered kits.

About 3,000 women's clubs learned about the kit in a program aides booklet mailed in October by the Woman's Club Service Bureau. Bowling was one of 19 program ideas mentioned in the brochure. Program chairmen were invited to send for a complete bowling program kit, pamphlets and manuals or to reserve a bowling film for future showing.

Orders are processed by the bureau and routed to WIBC where kits are assembled and mailed. Brochures included are the WIBC Bowler's Manual, etiquette folder and brochures about WIBC's membership services.

The kit contains a complete script to assist the club in staging a program about bowling, including program chairman's guide and introductory remarks . . . five-part script for panelists to discuss bowling's history, fitness aspects, women's interest and tips on joining or organizing a league . . . information on how to order additional brochures or reserve a WIBC film.

When each kit is mailed, WIBC notifies the president of the city

—turn to page 47

WIBC · WIBC · WIBC · WIBC · WIBC · WIBC · W

JUNIOR JOTS

AJBC

☒ Good mother-daughter communications improved the game of Doris Coburn of Buffalo, N.Y., already a 200-plus averager. Her 12-year-old daughter Cindy, a junior league competitor, suggested that mom try her "outside line."

It has been working for Cindy as evidenced by her recent 232/575. It helped Doris, too, the first time she tried it in the Western New York Ladies' Traveling Classic. She rolled 289, which included 10 strikes in a row, and a 688, both league records.

Doris' other daughter, 17-year-old Cathy also has the record series in her league, a 662.

• • •

As Joe Panko, a student at San Jose State, San Jose, Calif., prepared to make his debut as a professional bowler in January, he had unlimited praise for his local junior bowling program.

The dark-haired star said: "I cannot say too much about our junior setup. Without question it is the best in the United States. The AJBC instructors are excellent . . . the local junior organization has many interesting tournaments over the various holidays. I strongly recommend that any junior in the program intending to become a professional remain in it until he reaches the maximum age limit."

• • •

The Indiana State Junior Bowling Association publishes a 21-page brochure of information and statistics including bowling for the handicapped and a format for in-school bowling. An Indiana Junior Executive Board has also been inaugurated and the juniors have elected their own officers and set up a dress code for the 1970 junior state tournament.

• • •

Gordon Vadakin, 16, set new records for Wichita and Kansas junior bowlers with the 201-247-254/702 he bowled in November in the Junior Strikers League at Flight Lanes.

"Don't worry, dear, I think I know where we'll find him."

• • •

Junior bowlers haven't been perfect yet this season, according to an article in *Junior Bowler,* AJBC's official publication. No 300 games had been recorded in AJBC-sanctioned action by December 31. Last season, by contrast, there were 13 perfect games, all by boys.

• • •

How about the name of the team which has the top series to date among junior girls. The Born Losers (No. 11) of Sterling, Ill., are anything but, after their 2800 series.

• • •

Traveling leagues for juniors are becoming more popular and the latest reported will be in St. Paul, Minn. Organized by Bob Dox, the 16-team group will bowl at 14 different bowling centers throughout the St. Paul area.

• • •

The Oshkosh, Wis., YMCA and Eagles Club are co-sponsoring a monthly community junior bowling paper called the *Gutter Ball Gazette.*

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Part 7 – How to Get a Hook

☒ If a bowler releases the ball with the *thumb hole* at ten or eleven o'clock, and lifts the ball with fingers, it will hook. Perhaps it would be best to relate the position of the fingers in the finger holes at the time of release.

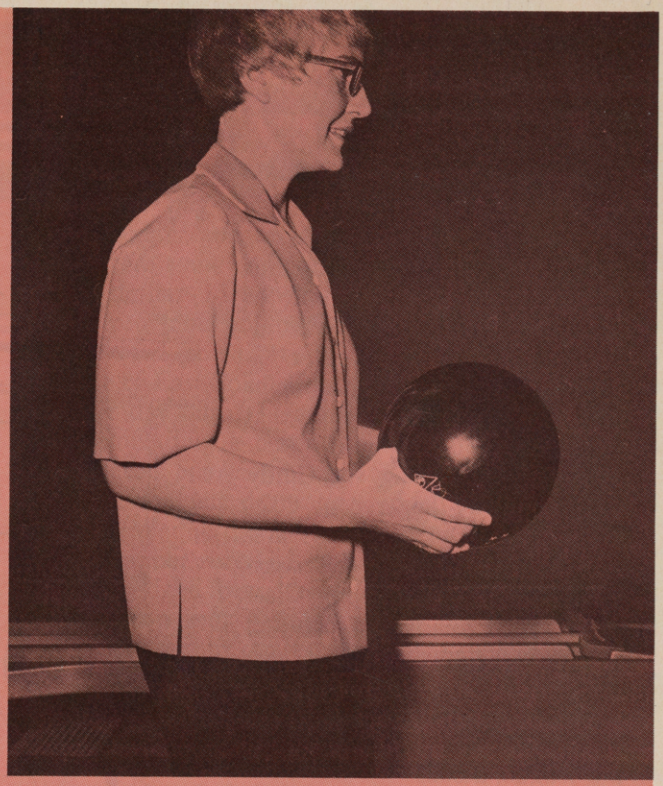
The finger holes are opposite the thumb hole, so instead of the ten or eleven position on the face of a clock, visualize the finger holes at four or five o'clock in the bowling ball.

If a bowler's fingers are between four and five o'clock at the release point, and the ball is lifted, it will hook in toward the pocket from right to left.

A ball described as a full-roller, where the distinctive track shows up between the thumb and finger holes, is released and lifted in a slight clockwise motion—the thumb hole going from ten o'clock to eleven o'clock. A semi-roller, where the track on the ball is clearly seen outside the thumb hole, is delivered with a slight counter clockwise motion at the time lift is imparted. The thumb hole would turn from eleven o'clock to ten o'clock for a semi-roller.

In either case, if the fingers are imparting lift and the bowler releases the ball either clockwise or counter clockwise while the fingers are at four or five o'clock (and the thumb hole at ten or eleven o'clock), it will produce a ball that will hook.

NEXT: Keep the Wrist Straight.



This is one in a 10-part instruction series featuring Beverly Ortner of Galva, Iowa, a member of the AMF staff of champions. Bev holds two WIBC scoring records, an 818 three-game series, the only 800-plus series by a woman, and a 1005 four-game series. She was a member of the 1969 WIBC team champions and averaged 205 during the 1968-69 season.

Dayton . . .

—from page 34

just as good about it as I do about mine."

Mrs. Barger, 48, mother of a 20-year-old daughter and a 15-year-old son, is one of Dayton's top bowlers, averaging in the 180s. She has won two city All-Star singles championships and has bowled in two national BPAA All-Star Tournaments.

What was Frieda thinking when she rolled that last ball?

"I wasn't thinking in terms of being the first one to shoot a 300," she said. "I just kept thinking this couldn't last. My 11th strike was not a good hit.

"I thought the last one was better, though it wasn't one of those that, when you let it go, you knew it was going to be a strike. It wasn't what in my own mind I would call a good hit. The five pin didn't follow the normal path to knock down the eight."

Miss Clark believes the pressure was greater on Barb and Frieda in their 299s than when she achieved her game in 1950.

"Everybody could see what both had on those big telescore screens where they bowled," Cele said. "They didn't have those when I bowled mine. In fact, I didn't even know what frame I was in until the 10th."

But Frieda and Barb countered with reasons why they feel Cele's accomplishment was greater.

"They had wooden pins when Cele bowled, and they were tougher to knock down," Frieda said. "Those plastic coated pins nowadays fly around a lot more than the wooden ones."

"Spots weren't marked on the lanes then to help you, either," Barb pointed out.

Long before her 299, Mrs. Barger used to talk about her "one claim to fame."

"Allie Brandt taught me how to bowl," she said proudly.

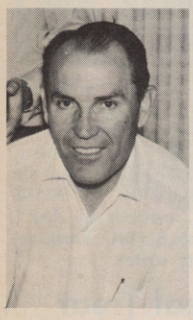
Brandt is the Lockport, N. Y., sharpshooter who owns the all-time record ABC sanctioned league series high of 886 bowled October 25, 1939.

"I used to live in Lockport," Frieda said, "and I've known him since I was a child." The 299 accented what a prize pupil Frieda Barger has become. "I think," Frieda said with a wink, "the weaker sex is coming up."

Columbia Has Gem of Nation

There's nothi g like being your own best salesman.

That's the way Pepper Martin of San Antonio, Texas, has it figured.



Pepper Martin

Martin is a vice president of Columbia Industries, Inc., of San Antonio and bowls on the Columbia "300" team in the San Antonio Traveling League. On January 13 at Southside Lanes, the team rolled a 3605 series, the highest three-game series in the nation this season. The set came on games of 1224, 1287 and 1094 and the 1287 is also a season high for men.

Martin contributed a 708 to the effort. High man Bill Poff had 796 with a 300 game.

Naturally, all five team members were rolling Columbia Titeline bowling balls — manufactured by Columbia Industries.

Women's Clubs...

—from page 44

association of the club's interest in bowling in case—as suggested in the kit—the club's program chairman contacts the association for assistance or advice.

Requests for kits have come from sources other than women's clubs. Several city associations have obtained extra kits for direct presentation to clubs or for use by association officers when they speak before a group or club. Several schools and college physical education instructors are using kits and brochures as teaching tools.

The kits have also brought enthusiastic response from many proprietors who have found several uses for them. The kits help proprietors introduce new women bowlers to the sport. And in a few cases, proprietors are taking the initiative of contacting women's clubs to let them know the new program tool is available.

State Journal photo by J. D. Patrick

FAMILY AFFAIR—Sharing the fun of bowling are Gertrude Lemberger (second from left) and her five daughters (from left), Gail Harrington, Jane Schaefer, Marlene Erickson, Anne McCann and Kathy Lemberger.

MOM & FIVE EQUAL TEAM

☒ When Mom talks about "her team" in the Plaza Ladies League in Madison, Wis., she's referring—quite proudly—to her five daughters.

Mom is Gertrude Lemberger and her daughters are Gail Harrington, Jane Schaefer, Marlene Erickson, Anne McCann and Kathy Lemberger. The team is sponsored by Andy Ryan's Rustic Tavern.

Mrs. Lemberger, who also bowls in the Madison Elks 410 Lodge Ladies League, reports that "my five girls" make up a team that is in contention although not currently in first place in the league.

Last season Mrs. Lemberger averaged 144 and 19-year-old Kathy, her youngest daughter, 111 in the Elks league. But both are "doing better this year."

The only bowling newcomer is Gail. Her husband is in service and bowling helps her pass the time until he comes home.

Marlene is the team's sixth member, serving as a substitute when her mother or one of her sisters is unable to bowl.

Joan Oleske Wins 17th Queens Eastern

A 664 second half block propelled Joan Oleske of Lyndhurst, N.J., to victory in the 17th tournament of the Queens Eastern Classic Association at Carolier Lanes in North Brunswick, N.J.

Miss Oleske, 1967 WIBC doubles champion, rolled 1264 for six games to win $500 first place money in a field of 84 contenders.

Rosemary Losee, Poughkeepsie, N.Y., totaled 1228 for second place worth $250. Jean Elko, Clark, N.J., and Dona O'Connell, Ridgewood, N.J., the early pacesetters, tied for third with 1224.

MEMO FROM WIBC

WIBC · WIBC · WIBC · WIBC · WIBC · WIBC · WIBC · WIBC

HAIL, TULSA

Members of the Tulsa Woman's Bowling Association are being avalanched with praise as a result of the 4,894 team entry in the 1970 WIBC Championship Tournament. The 1970 event, which opens April 9 at Yale Bowl in Tulsa, Okla., ranks as the fourth-largest in the 53-year history of the Congress.

Among the more than 24,000 tournament entrants are 701 five-woman teams from the hostess city, representing over 40 percent of the association's entire membership of approximately 7,800.

Further tournament facts and figures appear on page 10.

☒

CREDENTIALS DUE

March 15 is the deadline for credentials for delegates to the 1970 WIBC Annual Meeting which is scheduled May 4-5-6 in Tulsa, Okla. Credentials are due at WIBC, 1225 Dublin Rd., Columbus, Ohio 43215, postmarked on or before the March 15 date.

☒

CAPTAINS, PLEASE NOTE

After April 1, captains of teams bowling in the 1970 WIBC Championship Tournament should address all correspondence to the WIBC Tournament Manager, Yale Bowl, 4723 South Yale, Tulsa, Okla. 74135. The phone number is (918) 627-8516.

☒

LEAGUE SECRETARIES START PLAY

League secretaries are the initiators of the important annual process of reporting season averages of members.

Included in every league's sanction-awards kit is a copy of the final average sheet (form 98). As soon as possible after completion of the league schedule, each league secretary is to complete and mail this form to the city association secretary. The secretary of a mixed league is to send a copy of the report to the secretaries of both the women's and men's associations.

Prompt cooperation by league secretaries assists city association secretaries in completing their season reports, including the WIBC high average report (form 174).

☒

JOIN THE PARTY

Thousands of women bowlers are going to parties in the next few weeks and if you want to know what kind, check the banquet ideas article beginning on page 42. Reprints of previous articles on banquet planning are available at no charge by writing to Banquet Ideas, *The Woman Bowler*, 1225 Dublin Rd., Columbus, Ohio 43215. Your banquet ideas are welcome for use in future articles.

VIDEO BOW — Bowling achieved wide exposure on the Ed Sullivan television show when Sullivan (right) introduced Wayne Zahn from the audience, the first time a bowling personality had appeared in the "celebrity spotlight" on the show seen by 10 million persons on CBS-TV. Zahn, member of AMF's advisory staff, was cited as a PBA champion. Sullivan is a former sports writer.

Between Meal Treat Is Bowling in Barre

A recipe for delightful weight-watching is being distributed to homemakers in the Barre, Vt., area by Twin City Lanes and it's called a "delightful between meal treat."

As outlined by instructor Garry Daniels, the ingredients of this homemaker's special are two bowling shoes, one ball, one bowling center, one cup of desire for exercise, ½ cup energy, one tablespoon of competitive spirit, two quarts of fun and several dozen new friends.

Daniels suggests that when the ingredients are combined, the mixture serves anyone from six to 80.

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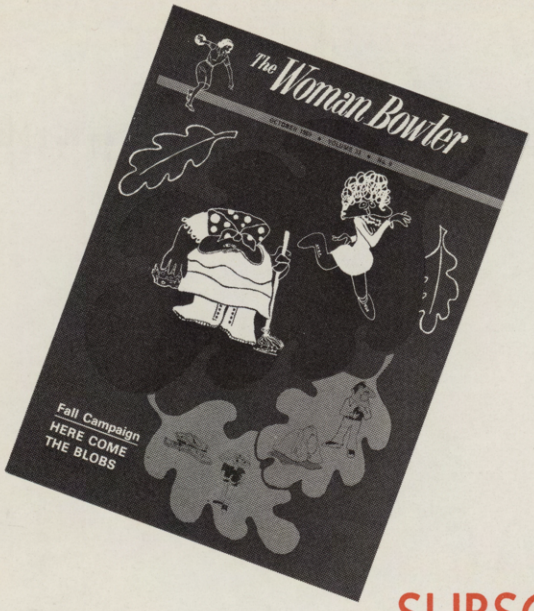

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